

## Statement from Pearson

### Delivered by John Fallon

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At Pearson, as the world's leading learning organization and active in more than 70 countries, we believe that there are 4 key things we can do to address the global learning crisis:

1. Agree common metrics to measure learning outcomes
2. Identify innovative solutions for schooling in the developing world
3. The development and mobilization of innovative financing models
4. The strengthening and improving of national education systems to facilitate access to high quality education provision for all

We pledge the following:

- Support the Global Compact on Learning to develop metrics by which to measure the success of the compact's goals, providing a mechanism to demonstrate progress. This will include the development of a test of literacy and numeracy for non OECD countries over the next 12 months, enabling a common set of standards to be locally applied to improve the performance of both individuals and nations.
- We pledge to develop new qualifications and mechanisms to support the development of 'Edupreneurs' – people not only trained as teachers but also in entrepreneurial skills to enable them to establish and scale 'right cost' schools in the developing world. We will work with other partners to develop a unique 'Eduprenuer' course and qualification for delivery in Africa, Latin America and Asia. We will offer seed funding to candidates

who are able to demonstrate a clear and sustainable business model for implementation.

- Access to innovative finance and investment is critical. We have already made significant investments to date, and now pledge to make significant further incremental investments, up to the value of \$20 million, in low-cost, sustainable solutions and invite partnership investments with governments, CSO's, donors and others. We will evaluate the efficacy and impact of these different models and share the results and outputs with the broader community.