

**PLEDGE FROM PEARSON**  
**GPE Second Replenishment Conference**  
**June 26, 2014**

26 June 2014  
The Egg, Brussels, Belgium

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Pearson is the world's largest education company. At the end of 2014, we underscored our commitment to efficacy - the delivery of measurable learning outcomes - by pledging to report publicly on the learning outcomes delivered by our products and services from 2018.

This has led us to develop new methodologies and design training that improve our ability to define clear, measurable learning outcomes for our products and build plans which maximise our likelihood of delivering them.

In light of our commitment, and as a board member of the Global Partnership for Education, Pearson is committed to supporting the successful implementation of the GPE's new results-based financing model. The model closely aligns with our own outcomes-focused strategy, creating incentives for countries to prioritize learning outcomes and improve data collection and monitoring strategies.

We believe the most important contribution Pearson can make to the GPE is to support developing country partners to respond to the new funding model and deliver improvements for learners.

Over the next 3 years, we pledge to work with the GPE Secretariat, Local Education Groups and other partners, to build country-level capacity to define learning outcomes that are consistent with the goals of national education plans, and to review implementation plans to improve likelihood of impact. In the first instance, we will do this by offering in-kind workshops and Efficacy Reviews to member countries, and giving GPE members access to our growing body of research on learning outcomes.

We will also continue to contribute our expertise to the Learning Metrics Task Force to support the development of global indicators for measuring and tracking learning outcomes.