



GPE'S "EDUCATION FOR ALL" BLOG

A forum for engagement, debate and comment

The [Education for All blog](#) is a forum for GPE partners, the GPE Board Chair and GPE secretariat staff to share information about education topics and projects pertaining to developing countries. The aim is to encourage blog posts to be read on the GPE site and shared with a wide audience via social media, from education specialists and enthusiasts to teachers, policy makers and civil society.

The GPE blog is a communications tool that helps raise awareness of GPE, promote debate and discussion on key issues, and address subjects that represent the core of GPE's work.

Blog posts published on the Education for All blog are original pieces. If partners wish to re-publish a blog that appeared on the Education for All blog, please inform us, add the mention "this blog was first published on the Education for All blog" at the top, and link to the original blog on the GPE site.

GPE partners and GPE secretariat staff are encouraged to contribute to the blog. If you have an idea for a blog post, the communications team would be happy to talk about how to make it most effective. These are a few guidelines that may be helpful:

- **Focus** should be on key education issues in developing countries such as girls' education and gender equality, quality of teaching and learning, access to school, education in countries affected by fragility and conflict, education financing, early childhood education, inclusive education for children with disabilities, etc.
- Please don't assume that your readers are experts. Try to include practical **insights or anecdotes from your own experiences to engage the reader** rather than focusing in detail on theoretical points or principles.
- Try to use a **conversational, personal style** in simple English, avoiding jargon. Please bear in mind that many readers are not native English speakers.
- You can use **quotes, diagrams or photos** to complement the text – it helps tell the story and makes the item look more appealing on the page. However please provide details of photo credits and sources for graphics if they are not your own.
- Feel free to suggest a **title and a subtitle** - the GPE Communications team can also provide this and make suggestions.
- To ensure **accuracy and consistency of messaging** with GPE's strategy and focus, blog content will be reviewed by country and/or thematic specialists in the GPE Secretariat,

who may provide suggestions and edits. The final blog will always be cleared again with the blog author prior to publishing.

- Add **sub headings** to break up the text.
- Ideally, a blog post should be between **600 and 800 words**.
- Add **hyperlinks** throughout the text to data sources, organizations, publications, etc.
- Suggest **hashtags** to help promote the blog on twitter (if available) and provide your own twitter handle.
- Send **photos, graphs, images** that may go along with the blog; ensure proper credit information.
- If this is your first time submitting a blog for the Education For All Blog, please provide a short **bio (around 300 words) and a picture (portrait) of the author** so a blogger profile can be created.

COMMENTS

- Comments are great! They show people are reading your blog.
- When comments are received, the blog author will be notified. GPE policy is to publish all comments.
- Comments are moderated by the GPE Communications team and will not be published if they are discriminatory, disrespectful, spam, irrelevant, contain profanity or personal information, contain promotional or commercial information or links.
- Both positive and negative comments may be published. The GPE Communications team is glad to help advise on whether a response is necessary and assist in drafting responses. (You are encouraged to respond to demonstrate engagement and continue the debate.)
- For questions or to submit a blog, please contact: crigaud@globalpartnership.org