GPE MULTIPLY POSSIBILITY FINANCING CAMPAIGN ADVOCACY TOOLKIT



GPE Transforming Education

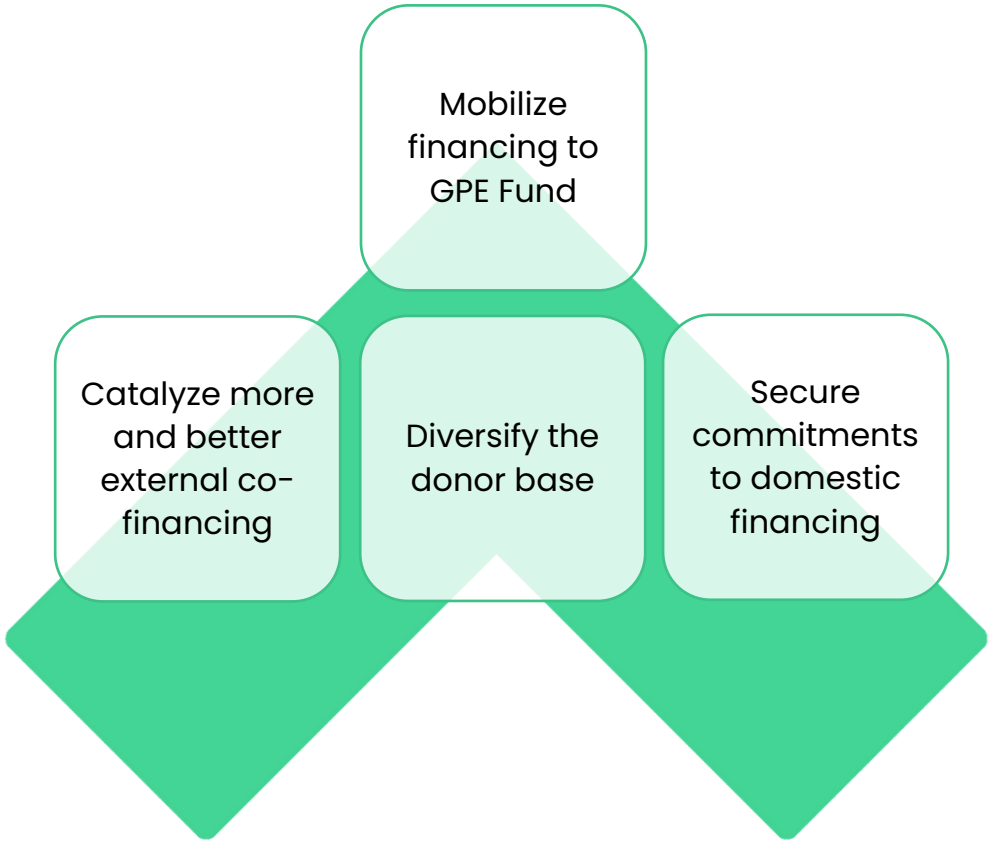
MULTIPLY POSSIBILITY FUND EDUCATION

5th Financing Campaign Objectives

VISION

Drive a step-change in education financing to accelerate education transformation in partner countries

GOALS



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Case for Investment

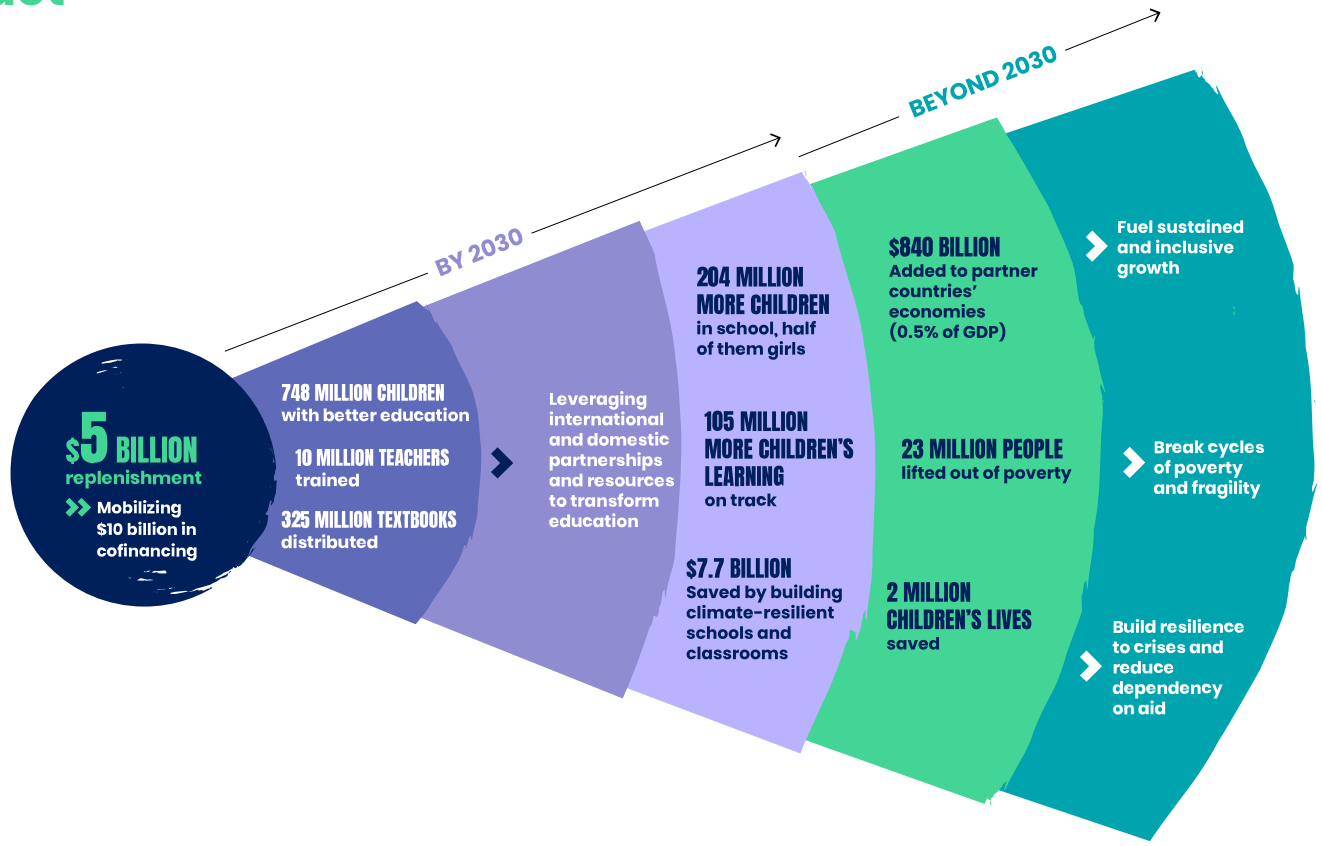
GPE's case for investment outlines GPE's impact

The case for investment covers the benefits of investing in education, the cost of inaction, and why GPE is a critical investment.

With a $5 billion replenishment, GPE will mobilize $10 billion in cofinancing for a combined **$15 billion investment by 2030**. This will:

- Reach nearly 750 million children with better education
- Train 10 million teachers
- Distribute 325 million textbooks

Download the full and summary versions on GPE's website here



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Key messages

Key messages – more available on GPE's website: link here

Why education

Education is a powerful engine of inclusive growth and long-term prosperity. It unlocks transformative impact and multiplies progress across all development goals, including economic growth, jobs & skills, peace and stability, resilience, health, equality.

Just 1 additional year of schooling can increase annual income by nearly 10%, fueling greater savings, spending and tax revenue, and ultimately supporting economic self-reliance.

Cost of inaction

Children growing up in GPE partner countries today will shape tomorrow's world. If we fail the 900 million young people across 91 GPE partner countries who will enter the workforce by 2040, their potential will be lost.

Failing to invest in education now is not just a missed opportunity; it is a direct threat to global development for us all.

- **270 million** children are out of school today
- **44 million** teachers are missing in today's schools
- **$3.3 trillion** per year in lost productivity due to the learning crisis

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Key messages

How education can multiply possibility

GPE: driving transformation at scale.

GPE is built to deliver the coordinated global response needed to help countries move beyond short-term solutions and toward lasting, systemwide change.

GPE does what works, where it matters most, sustainably and at scale, so that every child can learn and thrive. As the only global partnership and the largest fund dedicated exclusively to education, GPE brings together governments, civil society, multilateral organizations, teachers, the private sector and philanthropy to build equitable, inclusive and resilient education systems fit for the 21st century.

GPE is country led, sustainable, flexible and responsive, catalytic and cost effective, resilient and future ready, and partnership driven.

GPE is a unique partnership and proven platform for change, with a track record of mobilizing partners and financing behind country-led reforms anchored in domestic resources.

With a $5 billion replenishment, GPE will mobilize $10 billion in cofinancing for a combined **$15 billion investment by 2030**.

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Campaign Theme: Multiply Possibility

Education Multiplies Possibility – the creative campaign

Give one child knowledge, skills, and creativity: the result is a child who learns to read, write, solve problems, and expand their imagination.

Extend this to thousands of teachers and millions more children, multiplied across a full 12 years of education: the result is exponential.

When every child receives a full education, possibilities become infinite, creating outcomes that benefit individuals, communities, and the world.

“Multiply Possibility” expresses the exponential impact of investing in education—showing how education becomes a catalyst for progress and infinite outcomes.

GPE is asking, leaders, young people, and partners to share their stories about how education multiplied possibility, to generate public momentum and support and show decision makers public support for education.

#MultiplyPossibility | #FundEducation | #FundGPE



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CSOs and Advocacy Partners

Partners can support the financing campaign globally, regionally and nationally:

Civil society & partners can:

- Advocate for support to GPE in key donor countries and with donor embassies
- Amplify domestic financing asks nationally - see later slides.
- Share intel with GPE
- Amplify the campaign through communications and social media.



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Youth led advocacy

Young people are calling for investments in education and GPE.

Youth-led advocacy

- **GPE youth leaders developed the** 'Education Multiplies Possibility' call for action.
- Over 30,000 people have signed up to show their support
- Share the statement with youth networks to secure more signatures.

Tools and tactics:

- Open letters to leaders in your country.
- Social media actions using #MultiplyPossibility
- Events, including roundtables, webinars.
- Stunts.
- Op-eds in national press



How to engage- Communications

Share your support on social media:

Share content from the **social media toolkit:** https://trello.com/b/OHETBwO4

Use the hashtag #MultiplyPossibility and tag the Global Partnership for Education accounts on Instagram, facebook, linkedin or X in your posts.

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Multiply Possibility Video

Share your support online

Political figures, influencers, advocates, and civil society leaders can interview themselves on camera (selfie-style or filmed by someone else) answering the questions:

- How did education multiply possibility for you?
- Why is it important to finance education and GPE?

Share the video on your leadership's personal and institutional channels/networks and GPE will amplify.

Tag @GPforEducation and use #MultiplyPossibility



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DONOR MARKETS

Find an overview of contributions by donors here

Donor profiles with latest information for each donor market can be found by clicking on the country name:

Australia
Belgium
Canada
Denmark
Estonia
European Union
Finland
France
Germany
Ireland
Italy
Japan 日本
Kuwait
Luxembourg
Netherlands
Norway
Qatar
Republic of Korea
Saudi Arabia
Spain
Sweden
Switzerland
United Arab Emirates
United Kingdom
United States of America

How to Engage - Diplomatic Missions

Outreach to key GPE donors in partner countries

- **Identify key embassies and development agencies in your country** (e.g., EU, UK, France, Germany, USA, Canada, Japan, Norway, Sweden)
- **Request courtesy visits or policy dialogues** to present the coalition's position on sustainable education finance and **GPE's replenishment goals**.
- **Write letters** that emphasize how **continued donor partnership** amplifies countries' **domestic efforts** and why **GPE** is a smart way to support partner countries.
- **Use national data and stories** to show the return on education investment with economic, social, and stability dividends.
- **Frame donor engagement as a shared prosperity agenda**, not aid dependency.

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Reach out to Heather Hsaunders@globalpartnership.org and Edwin: Eikhuoria@globalpartnership.org

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Template letter

Template letter to embassies in donor markets

Subject: (Donor name) support to the Global Partnership for Education (2026–2030)

Excellency,

On behalf of [organization/coalition name], we respectfully invite [Donor Country] to announce an ambitious pledge to the Global Partnership for Education (GPE) for 2026–2030.
{Add why education is so important in your country}

GPE is the world's leading partnership for system transformation in education, supporting governments to deliver results for the most marginalized. With a $5 billion replenishment, GPE will mobilize $10 billion in cofinancing for a combined $15 billion investment by 2030. This will:

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A strong pledge from [Donor Country]would mean that in (name of country) we would see investments in (add details of government's priorities)

We would welcome a brief meeting with your team to share our experience of education and investments in GPE. Thank you for your consideration. We stand ready to provide briefing materials and to support outreach.

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WHY DOMESTIC FINANCING MATTERS IN THIS MOMENT



- Domestic finance provides 90%+ of education funding
- It's stable, predictable, and nationally accountable
- External aid is catalytic but domestic resources sustain progress
- Time to move towards **sustainability,** not **substitution,** where Governments lead while partners support.

GPE Calls Partner governments

- Treat education as a strategic investment
- Volume – Raise allocations toward 20% of budget or average 5% of GDP
- Equity – Target funds to the poorest and marginalized learners
- Efficiency – Improve governance, PFM, and results-based spending

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DOMESTIC FINANCING APPROACH



Levers for More Domestic Financing

Secure Domestic Finance Commitments Anchored in Volume, Efficiency, and Equity

- Engage each partner country to tailor policy commitments based on fiscal realities—debt sustainability, revenue potential, political leadership.

→ Template developed to engage each partner country through existing mechanisms and new conversations.

Build Political Will and Commitments to Sustainable Finance for Education

- Coordinate the integration of financing language into regional declarations.
- Broker high-level engagement for political champions.

→ Secure sustainable finance language in regional declarations & Mobilize political champions.

Build visibility and mobilize support for sustainable finance narrative

- Build and amplify narrative on sustainable education finance as **a national investment and global responsibility.**

→ Working with champions and co-hosts to promote sustainable financing at every national, regional and global convenings

Tactics/Tools

CSO partners are central to securing ambitious commitments nationally. CSOs can publicize the call to action & amplify the key messages.

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CSO ACTION PATHWAYS FOR DOMESTIC FINANCE

CSOs shape public opinion, influence fiscal decisions, and hold governments accountable.

Shift the national narrative

- Reframe education spending as central to jobs, productivity, and national stability
- Translate budget data into compelling public messages
- Challenge austerity narratives that deprioritise education

Influence budget priorities and engage where decisions are made

- Track budget planning processes
- Engage ministries of finance, planning, and parliament
- Advocate for progress toward international benchmarks of public expenditure

Build political pressure and visibility

- Turn commitments into public promises
- **Encourage governments to commit financing & endorse GPE's Call to Action on Sustainable Finance**
- Use budget announcements, and regional summits as advocacy moments
- Celebrate reform champions

Monitor efficiency and leakage -make value for money visible

- Track budget execution at national and sub-national levels
- Flag underspending, delays, and leakages
- Push for transparency in teacher payrolls and procurement

Domestic finance is where education reform becomes real.
Civil society turns numbers into pressure and promises into progress.

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THANK YOU



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