BOARD OF DIRECTORS MEETING

VIA AUDIO-CONFERENCE

18 SEPTEMBER 2012

GLOBAL PARTNERSHIP *for* EDUCATION

CHAIR'S SUMMARY

1. The Chair confirmed that a quorum was present and commenced the meeting (see Annex 1 for list of participants).

Communications and Knowledge-Sharing Strategy (BOD/2012/09 DOC 02)

2. The Chair explained that a previous version of the Communications Strategy had been delivered to the Board of Directors in June 2012 at its face-to-face meeting in Berlin, but had not been discussed due to time constraints. The version in BOD/2012/09 DOC 02 had been revised based on comments and feedback received from Board members.

3. Mike Kelleher, from the Secretariat, provided an overview of the strategy, noting that Board members had commented that the strategy should seek to elevate the profile of the education sector overall, rather than only that of the Global Partnership. The strategy should include telling stories, providing demand-driven assistance to Local Education Groups (LEGs), and improving infrastructure and knowledge-sharing. Mike noted that the current website infrastructure was not accomplishing these goals effectively. He also explained that there was a typographical error in the costs listed in the Communications Strategy. Instead, the figures in the Secretariat budget should be the ones considered.

4. In addition, Board members made the following comments:

a. **LEGs:** The communications strategy should be more clearly targeted to LEGs, with a clear description of how it would be implemented in practice, and that there was demand from the LEGs for such support.

b. **Rights**: The strategy could show the impact on demand-creation, so that parents and children could claim their rights to education.

c. **Role of the Partnership:** The role of the Chair and the CEO in raising political and public awareness of the importance of education should generally be made more explicit.

d. **Key performance indicators:** These indicators should be linked to what would be achieved through action and should be elaborated to measure all three objectives of the Communications Strategy.

e. **Timeline**: The time period for the strategy should run concurrently with the Strategic Plan, through the end of 2015.

f. **Technology**: The strategy was geared towards the use of technology, however, it should recognize that not all developing countries have equal access to such technology.

5. Given the concerns expressed by Board members, the Chair suggested that the decision language should be amended to allow for an update on implementation of the Communications Strategy at the first face-to-face Board meeting of 2013, rather than at the second face-to-face meeting. This suggestion was supported by several Board members.

6. The Board requested that the Secretariat respond in writing to the comments made, and a decision approving the Communications Strategy could be considered using a no objection process over email.

Secretariat Budget (BOD/2012/09 DOC 01)

7. The Chair confirmed that the Board of Directors had already approved a budget of US$10 million for the period of 1 July 2012 to 30 June 2013 by no objection but had asked the Secretariat to provide additional information.

8. Bob Prouty, Head of the Secretariat, explained that this budget completed a process that had begun during the midterm evaluation, and represented an increase on an annualized basis of 16%, compared to the budget of 2011.

9. Board members made the following comments:

a. **Secretariat expansion:** The Country Support Team (CST), as the team at the core of the Global Partnership's mission, should be further strengthened, and the Secretariat should be organized around supporting the CST. The shift of posts from consultancies to fixed-term positions should be done through a transparent recruitment process and in-line with supporting the CST, ideally with the involvement of the new CEO, if possible.

b. **Presentation**: The budget should highlight changes from 2011, and why these changes were needed, particularly showing itemized cost-pressures, rationale for increases, and an explanation of big-ticket item costs.

c. **Utilization of existing resources within the partnership**: There should be a mapping of existing resources, particularly subject matter specialists, within the partnership, and the Secretariat should rely on these existing structures as much as possible, in order to make the partnership more effective.

d. **Work plan**: The Strategic Plan gives the Global Partnership its mandate, and this should be expressed in the work plan, along with a proposal for collaboration with other partners, including United Nations Girls' Education Initiative. The Secretariat was tasked with presenting an updated work plan and budget at the November 2012 Board meeting, along with a draft of the implementation plan and budget for the Strategic Plan.

9. The Board of Directors approved the following decision:

BOD/2012/09-01 — <u>Secretariat Budget</u>: The Board of Directors:

a) approves an increase of US$8,076,679 to the budget of the Secretariat approved in decision BOD/2012/06-13 to support the updated work plan of the Secretariat over the 18-month period of 1 July 2012 to 31 December 2013, as presented in Annex 3 BOD/2012/09 DOC 01;
b) approves an additional amount of US$130,000 for the contract and related travel of the firm selected to identify candidates for the new Chief Executive Office position; and

b) requests the Secretariat to provide to the Board of Directors an updated work plan and budget for approval as part of the final plan for implementation of the Strategic Plan for 2012-2015.

10. At the end of the two-hour period allotted for the audio-conference meeting, there was not sufficient time to discuss the Evans Review implementation plan for Stage 1 – Status Quo Plus. This topic would be discussed at a subsequent audio-conference meeting.

11. The Chair advised on the following next steps:

    a. **Decisions**: The Chair would circulate the final approved decision language to the Board of Directors by the end of the day.

    b. **Communications Strategy:** the Secretariat would send written responses to the comments raised during the audio-conference meeting, and revised language would be agreed upon over email.

    c. **Chair Summary**: The Chair would circulate a summary of the meeting shortly.

    d. **Next audio-conference meeting of the Board of Directors:** The Chair would send out proposed dates/times for an audio-conference meeting to discuss the Evans Review implementation plan for Stage 1 – Status Quo Plus.

    e. **Next face-to-face meeting of the Board of Directors:** The next face-to-face meeting of the Board of Directors will take place on 19 – 20 November 2012 in Paris, France.

Annex 1 – Participants in the call

Chair	
Global Partnership for Education	Carol Bellamy
Developing Countries	
Africa 2	Minister Koumba Boly Barry Boly (Burkina Faso)
Asia & the Pacific	Minister Otgonbayar Yondon (Mongolia)
E. Europe, Middle East & Central Asia	Humayoon Rasaw (on behalf of Minister Farooq Wardak, Afghanistan)
Donors	
Donor 1	Ronald Siebes (The Netherlands)
Donor 2	Chris Tinning (Australia)
Donor 3	Simon Bland (UK)
Donor 4	Lena Ingelstam (Sweden), Tove Degnbol (Denmark)
Donor 5	Hélène Charton-Bigot (France), Marja Karjalainen (EC)
Donor 6	Yuji Yamamoto (Japan), Natasha de Marcken (USA)
CSO & Private Sector/Private Foundations	
CSO 1	David Archer (ActionAid)
CSO 2	Barbara Chilangwa (ZANEC, Zambia), Nagi Mansour al-Shafe (SNEFA)
CSO 3	Monique Fouilhoux (Education International)
Private Sector/Private Foundations	Lynn Murphy (Hewlett Foundation)
Multilateral Agencies	
UNESCO	Olav Seim
UNICEF	Susan Durston
Multilateral and Regional Banks	Beth King (World Bank)
Observers	
Patrick Collins	USAID
Camilla Helgø Fossberg	Chair of the Financial Advisory Committee
Fanny Gazagne	France
Margaret Koziol	USAID
Sally Waples	Department for International Development, United Kingdom
Global Partnership Secretariat	
Bob Prouty	Head of Secretariat
Michelle Freeouf	Board Services Team Analyst
April Golden	Replenishment Team Analyst
Mike Kelleher	Coordinator, Communications Team
Michelle Mesen	Board of Directors Liaison
Nancy Pinto	Coordinator, Finance, Portfolio and Administration
Tal Sagorsky	Sr. Board Operations Specialist