STATUS OF FTI FUNDRAISING

by Carol Bellamy, FTI Chair



FTI Spring Meetings

May 5 – 7, 2010 | Washington, DC

Context

- Key moment in time for fundraising: FTI reforming; 2010 year of Education; World Cup
- However 2010 coincides with several high profile replenishments—GFATM, IDA, etc.
- September MDG Summit likely to feature financing announcements

Overview

- Position FTI for increased funding over 2010-2015 period as a result of FTI's role in driving/securing EFA progress in low-income countries
- Position FTI as principal catalyst for increased resources and heightened political support (local and external) towards education
- Increase FTI visibility/improve FTI brand

Building Blocks

- Implementation of Reforms
- Role of Board—and the donors, partners and organizations they represent
- Appropriate and strengthened staffing
- Strategic Communications Plan

Actions Underway

- Reforms
- Outreach to existing and potential donors
- Leveraging Opportunistic Events
  - World Cup
  - ECOSOC Meetings in July
  - MDG Summit in September
  - Clinton Global Initiative

- Staff—Cluster Head JD posted; potential candidates being identified
- Consultant identified for communications strategy
- Exploring additional IDA support
- Initial approach to potential global “Champion”
- In conversation with UN Foundation regarding 501(c)(3)

Future Actions

- High level Panel on Education
- Engaging partner country Champions/spokespersons
- G-8/G-20
- Outreach—Asia; Middle East and Gulf; Foundations; Private Sector

What Do We Want/ Need From You?



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And Also

- Your commitment to a revitalized FTI partnership
- Your advocacy to keep education high on the global agenda
- Your help in obtaining HOS public support for education
- Your help to involve FTI in upcoming key global events

NOT TO MENTION

- Your advice, criticism, guidance and support in the FTI reform process

Thank You