Fundraising Report

by Carol Bellamy



FTI Board Meeting

November 11 – 12, 2010 | Madrid, Spain

2002-2009: Looking Back

2002

EFA FTI Launched

- Partnership formed with initial funds committed

2008-2009

FTI Replenishment Task Team Recommendations

- Launch two phase replenishment campaign
- Independent Chair elected
- Donors urged to make longer term commitments
- $6 billion target for 3 year period 2011-2013

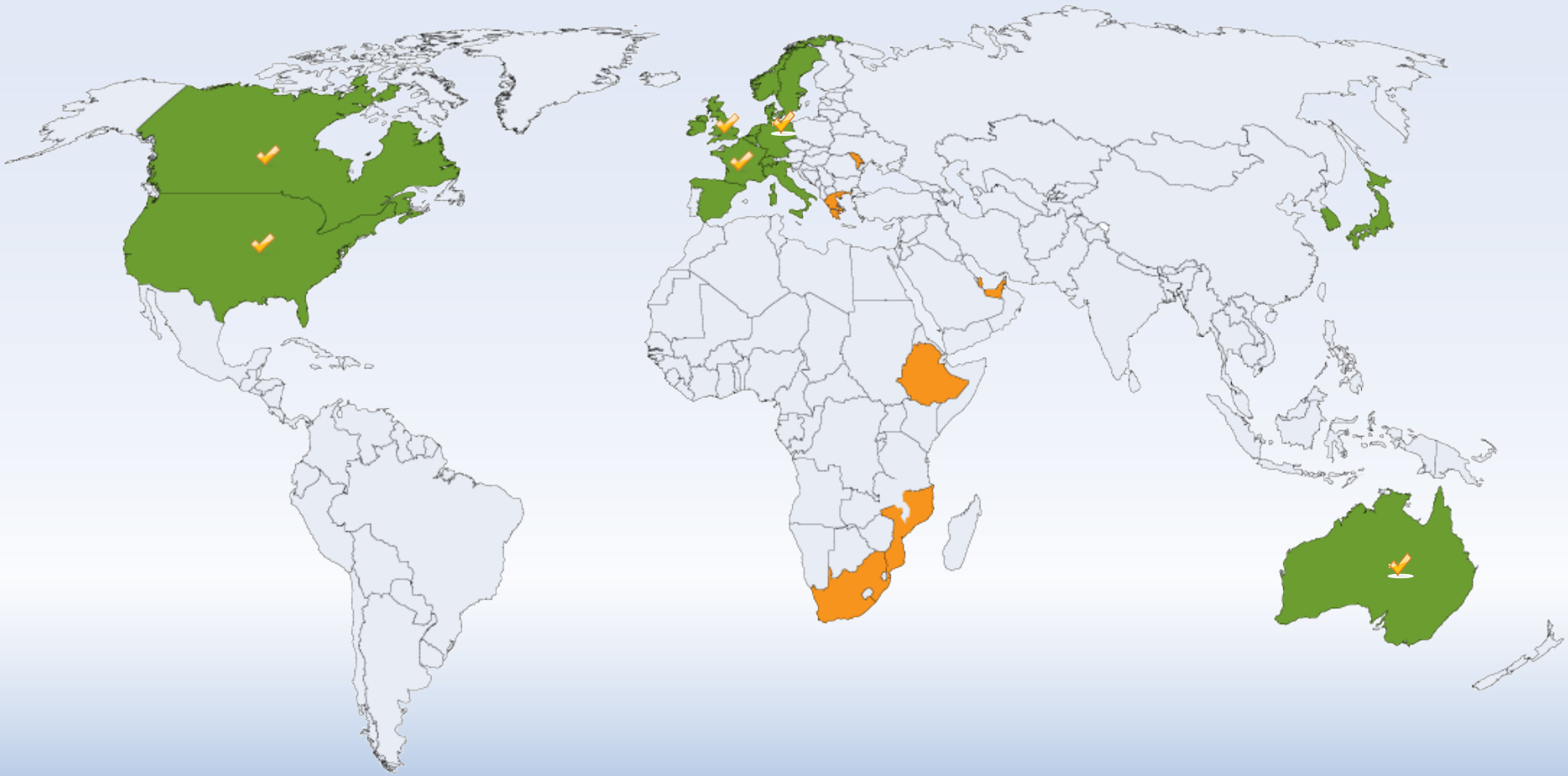
2010: Fundraising

2010

External Factors

- Difficult economic climate
- Multiple donor governments in transition

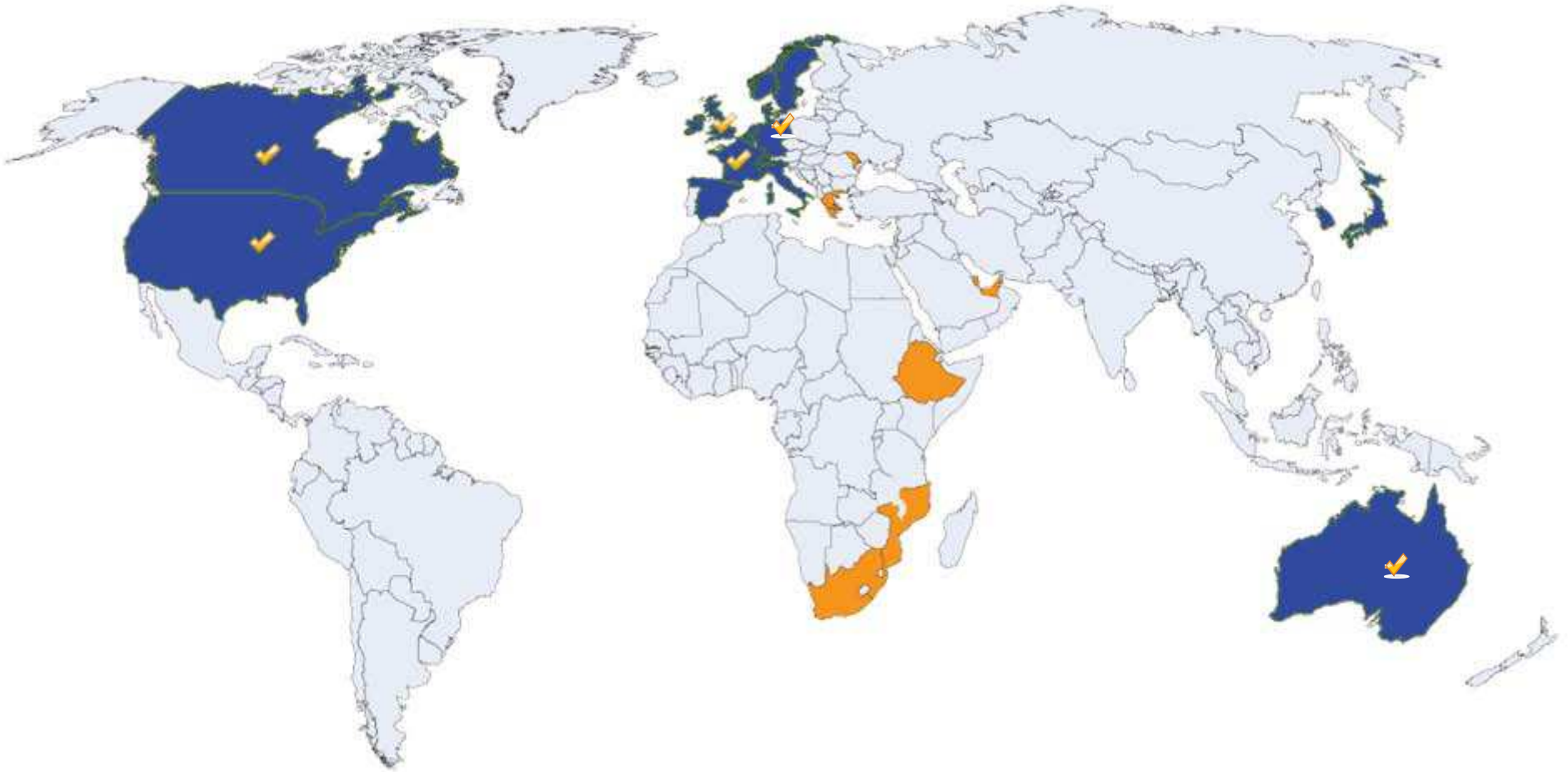
Donor Visits and EFA FTI Visibility



Donor Governments visited

EFA FTI Visibility Events

Donor Visits and EFA FTI Visibility



Donor Governments visited

EFA FTI Visibility Events

2011 and Beyond:
What's Next for EFA FTI Fundraising



Strategy

- Get the education message right
- Ensure EFA FTI is well-known and well-regarded
- Strengthen relationships with donors, developing countries and development partners

Resources

- Increased FTI Secretariat fundraising capacity
- Communications plan and stories from the field
- Donor Mapping
- Participation of all partners in fundraising efforts

Actions

- Continued progress on reforms
- March 2011 Replenishment Event (aligned with DFID challenge grant)
- June/July 2011 Replenishment Event (align with ECOSOC Education Theme)

RESULTS

Increased Funding for



EFA FTI and Education

Education

The only investment that will take us out of poverty.

EFA FTI

The only global partnership for education.