GPE Replenishment Campaign
initial outcomes, early lessons

GPE Board

Brussels, 12 June 2018

GLOBAL PARTNERSHIP for EDUCATION | REPLENISHMENT 2020 Fund Education Shape the Future

Outline

- Financing Conference outcomes
- Reviews and lessons learned
- Board consultation
- Continuing fundraising (GPE external relations priorities – immediate follow-up and longer term)

Financing Conference outcomes

- Unprecedented political mobilization for education financing
- Donor pledges US$2.3bn 2018-2020
  - vs $1.3bn 2015-2017 and $3.1bn 2020 target
- DCP pledges US$110bn 2018-2020
  - vs $80bn 2015-2017

Shifts in donor contributions – Dakar highlights

- Increased pledges: most donors increased substantially; 3 donors doubled, or more
- Diversification: new donors from diverse regions; number of donors up from 18 to 20
- New donor rankings: 2 new donors in top 10
- Changing shares: G7+EU proportion increasing; Nordic proportion decreasing
- Private donors: tentative early steps
- Post Dakar developments: additional contributions in pipeline; new donors preparing to join

Review and lessons learned

- Internal Secretariat – improve and tighten approaches
- Partners – sharing campaign experience
- Stakeholder interviews and analysis (Dalberg)
- Board consultation

Internal and partner consultations (GPE Secretariat) Highlights

- Global partner engagement and events (G7, G20, UNGA, Dakar) stronger than donor capital stakeholder engagement
- Room for internal Secretariat efficiencies – systems, role definitions
- Improve transparency/communication with advocacy partners
- Improve support to GPE leadership/champions/ambassador
- Earlier planning (incl. host identification) and event budget approvals
- Learn Dakar conference logistics lessons – e.g. registration, transport
- DCPs: engagement with Finance Ministries useful; risk confusion DCP pledges v other GPE domestic finance requirements /processes

Stakeholder consultations (Dalberg, in progress) Highlights

- Target setting - greater engagement to drive more collective ownership
- Messaging and communications - case for education more clear than case for GPE
- Need to deepen and elevate engagement in donor countries – more timely approaches
- Need stronger media / public support
- Challenge of fragmented, ‘competitive’ education landscape

Replenishment lessons learned:
Board consultation – 12 June 2018

- Thinking of: 1. Partnership as a whole; and 2. Secretariat
- Consider: 1. What should we keep doing ? 2. What should we do differently next time?
- Across three areas:
  1. Overall replenishment campaign strategy
  2. Case for Investment and communications/messaging
  3. Approach to engaging with funders

GPE Secretariat replenishment priorities post-Dakar

- Sustain and build high-level momentum/ commitment (to education and to GPE)
- Bring in pledges and pick low-hanging additional financing
- Position for new markets / campaigns/ next stage

Fund Education Shape the Future



GLOBAL PARTNERSHIP *for* EDUCATION

REPLENISHMENT 2020
Fund Education
Shape the Future