GLOBAL PARTNERSHIP *for* EDUCATION

METHODOLOGY SHEET FOR GLOBAL PARTNERSHIP FOR EDUCATION (GPE) INDICATORS

Indicator title	**Indicator (34)** Number of advocacy events undertaken with partners and other external stakeholders to support the achievement of GPE's strategic goals and objectives
Result measured (from GPE Results Framework):	**Strategic Objective 5: Building a stronger partnership** (c) Expand the partnership's convening and advocacy role, working with partners to strengthen global commitment and financing for education

JUSTIFICATION FOR INDICATOR

Background/context for indicator:	Multi-stakeholder partnerships have come to be recognized as effective structures for advancing development outcomes. One core added value of partnerships is in the domain advocacy as is recognized in the UN Global Development Goals. SDG 17 is to "Strengthen the means of implementation and revitalize the global partnership for sustainable development". It recognizes multi stakeholder partnerships as "important vehicles for mobilizing and sharing knowledge, expertise, technologies and financial resources to support the achievement of the sustainable development goals in all countries, particularly developing countries"[1].
Rationale for indicator selection:	1. The GPE theory of change and Results Framework identifies two global-level objectives that will enable achievement of the country-level objectives and support strong contributions to the partnership's three strategic goals. In line with the second of these global-level objectives (Building a Stronger Partnership), over the coming five years, the partnership will expand its convening and advocacy role to raise global political commitment and mobilize international and domestic resources to meet the educational needs of the poorest and most marginalized[2]. In this sense this indicator offers clear evidence regarding the advocacy activities with partners and external agencies working with GPE to achieve the results at the global-level, which in turn will be fundamental to achieve outputs at the country level and long term strategic goals. 2. This indicator expands on the definition of advocacy partners ensuring our efforts reach beyond the education sector. In April 2016, GPE and UNCHR signed an agreement on closer collaboration to support education for refugee children and youth[3] and increasingly GPE is working with advocates and advocacy groups from across the development and political spectrum.

[1] UN, *Partnerships for the SDGs: A legacy review towards realizing the 2030 Agenda* (United Nations, 2015) https://sustainabledevelopment.un.org/content/documents/2257Partnerships%20for%20SDGs%20-%20a%20review%20web.pdf p.2
[2] Global Partnership for Education, *GPE 2020. Improving learning and equity through stronger education systems* (Washington, DC: World Bank Group, 2016), retrieved May 25, 2016 from http://www.globalpartnership.org/content/gpe-2020-strategic-plan
[3] UNCHR, GPE, Press Release. *UNHCR and GPE Agree on Closer Collaboration to Ensure Children's Education During Crisis* (April, 2016) http://www.unhcr.org/5710da576.html

	While, GPE is a strong supporter of national education CSO's, through the Civil Society Education Fund (CSEF) initiative[4], and supports increased engagement of teachers' organizations in sector policy dialogue, we recognize that strengthening global commitment to education and increased financing requires advocacy reach beyond education actors who are natural members of the Global Partnership. Hence the reference to 'partners *and other external stakeholders*' in the indicator title. 3. Devising SMART indicators for measuring successful advocacy is a challenge shared by many organizations. The outcome is increased political commitment, itself notoriously difficult to measure. In order to measure progress in "expand(ing) the Partnership's convening and advocacy role", we have selected to measure the number of events undertaken with others. 4. This indicator is considered a good measure of the activities performed at the input level in order to generate momentum and long-term opportunities pertaining the achievement of outcomes and impact. Including 'undertaken with partners and other stakeholders' speaks to the intent of collaboration and the need to also work with actors beyond the education sector. Recognizing that there is potential for sharpening measurement of advocacy, we will pursue further analytical work to explore alternative indicators. In particular, we are conscious of the need to move beyond counting collaborative 'events'. It may be that 'engagement' is preferred over 'event' as achieving influence (over commitment to education, for example) may occur through direct engagement rather than what is normally considered an 'event' (i.e. a public seminar/panel/conference/meeting).
DEFINITION	
Indicator definition:	**Number of advocacy events undertaken with partners and other external stakeholders to support the achievement of GPE strategic goals and objectives.** Advocacy events will be identified as activities that meet ***all*** of the following conditions: 1. Engagement occurring within the fiscal year of analysis. 2. Engagement is organized in collaboration with at least one other partner or external stakeholder and includes at least one participant whose mandate or responsibility for representing GPE is accepted by the participant and others engaged in the activity. 3. Engagement is externally facing and regional, global or cross-national of nature. 4. Engagement (a) with an objective relevant to GPE's mission and the goals of GPE 2020 and (b) where the specific objective of participation is to generate momentum for these goals. The phrasing of the indicator as being engagements 'undertaken with partners and other external stakeholders' is an incentive to *collaborative* advocacy effort, which in turn speaks to the overall objective of 'strengthening the partnership'.
Unit of measurement:	Absolute number
Disaggregation:	N/A

[4] http://www.globalpartnership.org/funding/civil-society-education-fund

Year for data reported (select only one and mark an "x")		_X_ fiscal year __ calendar year
Frequency of data collection:		Annually, on a fiscal year basis.
DATA TREATMENT		
Source of information for collecting data:	Source document, template, etc.:	GPE Library / data bases / calendars / website
	Source agency:	GPE Secretariat
Formula:		The assessment includes 4 different criteria set as requirements ***(r):*** **Requirement 1.** Engagement occurring within the fiscal year of analysis. **Requirement 2.** Engagement is organized in collaboration with at least one other partner or external stakeholder and includes at least one participant whose mandate or responsibility for representing GPE is accepted by the participant and others engaged in the activity. **Requirement 3.** Engagement is externally facing and regional, global or cross-national of nature. **Requirement 4**. Engagement (a) with an objective relevant to GPE's mission and the goals of GPE 2020 and (b) where the specific objective of participation is to generate momentum for these goals. **To be identified as an advocacy event undertaken with partners and other external stakeholders to support the achievement of GPE strategic goals and objectives, all four requirements must be met.** **Step 1:** Identify compliance for each event ***i,*** for requirement ***r*** (1 to 4): $REQ_{i,r} = \begin{cases} 1, \text{if event } \boldsymbol{i} \text{ meets requirement } \boldsymbol{r} \\ 0, otherwise \end{cases}$ **Step 2:** Identify if each event ***i,*** meets all 4 requirements: $ADV_i = \begin{cases} 1, \ if \sum_{r=1}^{4} REQ_{i,r} = 4 \\ 0, otherwise \end{cases}$ where: $r = requirement\ 1, \dots, requirement\ 4$ $i = event\ 1, \dots, event\ n$
Aggregation formula:		**Counting the number of events that meet all four requirements:** $NADV\ (ADV_i = 1) = \sum_{i=1}^{n} ADV_i$ where: NADV= total number of events i that meet all 4 requirements. $i = event\ 1, \dots, event\ n$
Data limitations (if any known / anticipated):		For some advocacy engagements, the direct effect of the activity on the results defined under strategic goals or objectives is not immediately

	evident or a directly causal relationship. If the objective of the engagement (as it is stated when planned and defined) includes activities that aim to reach the results delineated under the strategic goals and objectives, then the event complies with the indicators conditions even though the event did not actually achieve those objectives. The indicator makes reference to the number of events per year, yet it does not capture the impact or quality per event. In this respect, there could be a year where less events achieved better results, or created more momentum than more events in another year.
Interpretation	A high value suggests GPE is effectively engaging in opportunities to work collectively and collaboratively with partners and allies to raise awareness, discuss challenges and solutions, and advocate for increased domestic and international financing and better results in the education sector.

REFERENCES

- UN. *Partnerships for the SDGs: A legacy review towards realizing the 2030 Agenda*. United Nations, 2015 https://sustainabledevelopment.un.org/content/documents/2257Partnerships%20for%20SDGs%20-%20a%20review%20web.pdf
- Global Partnership for Education. *GPE 2020. Improving learning and equity through stronger education systems*. Washington, DC: World Bank Group, 2016. Retrieved May 25, 2016 from http://www.globalpartnership.org/content/gpe-2020-strategic-plan.
- UNCHR, GPE, Press Release, *UNHCR and GPE Agree on Closer Collaboration to Ensure Children's Education During Crisis*. April, 2016, http://www.unhcr.org/5710da576.html

ANNEXES

Annex 1- Data Collection tool

Data collection tool utilized for collecting the data, if any:	Data collection matrix

Annex 2- Standard Operating Procedure

Process Name: Data Collection, Quality Assurance & Storage for Indicator # 34 of the GPE Results Framework	**Owner:** R&P Team	**Updated:**
Function: Measuring GPE Impact	**Version #:** 1	**Review:**

Material changes from prior version of SOP

None; this is the first version.

Summary

This SOP describes the process for data collection, quality assurance, and storage for indicator # 34 (Number of advocacy events undertaken with partners and other external stakeholders to support the achievement of GPE's strategic goals and objectives) of the GPE results framework.

Results / Outputs

This process should result in the results framework being updated with quality assured data on indicator# 34
Interim outputs of the Secretariat:

Completed data collection template

Final Output:

Updated results framework database

Scope

- Begins: The process begins with Senior Communications Officer collecting data from the GPE library, data bases, calendars and websites using the data collection matrix for advocacy events.
- Ends: The process ends with updated data being integrated into the results framework database by

the Monitoring and Evaluation Data Manager.

- Includes: All procedural aspects
- Excludes: Methodological aspects of calculating the indicator value. These can be found in the methodology sheet.
- Note: Data is to be collected annually.

Standards (Policies, Approvals, Deadlines, etc.):

- Policies: GPE 2020, Monitoring Sheet for GPE Results Framework Indicators # 34
- Deadlines: M & E Data Manager updates results framework database with the Indicators # 34 data by 30th October
- Approval: The completed data template is prepared by the Senior Communications Officer and includes quality checks by the M & E Data Manager and final approval from the Head of M & E

Issues /Risks:

- Relevant documents might not be available in time.

Overview:

Steps in the Process	Roles / Responsibilities	Outputs / Deliverables	Tools / Templates
1. Data Collection **Typically by 30th August**			
Collect data from the GPE library, data bases, calendars and websites using the Data Collection Matrix (annexed).	Senior Communications Officer		Data Collection Matrix
2. Aggregate Data **Typically by 30th September**			
Enter data into the template provided by the M&E Data Manager	Senior Communications Officer		Data Collection Template
Compute indicator values using the completed data collection template	Senior Communications Officer	Completed data collection template and indicator values	
Review completed data collection template and send comments/queries to the Senior Communications Officer	M & E Data Manager		

Respond to the comments/queries, updates data collection template as necessary and forward to M & E data Manager	Senior Communications Officer	Updated data collection template	
3. Update Results Framework Database Typically by 30th October			
Forward data collection template to the Head of M & E for review and approval	M & E Data Manager		
Review and approve completed data collection template	Head of M & E	Approved data collection template	
Update results framework database using completed template submitted by the Senior Communications Officer	M & E Data Manager	Updated results framework database	
Notify the secretariat on the availability of data in the results framework database through the intranet	M & E Data Manager	Notification on GPE intranet	

Annex 3 - Data collection matrix

Engagement	Dates	Place	Main event(s) organizer	Target Audience	Main objective	Link to Associated GPE Information	Link to event website
[NAME]		[City, country]					