
Room to Read

Leveraging NGO Support to Promote Sustainable Literacy Systems

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All Children Reading Conference

International Literacy Day
September 7, 2012



Five Strategies to Promote Sustainable Literacy Systems

1. Work the system
2. Get the program right
3. Ensure accessible content
4. Track improvement
5. Use short-term strategies to support long-term needs













1. Work the System

“NGOs have three options. They can work with the system; they can work against the system; or they can work the system.”

--Mr. Mani Shankar Aiyar
Former National Minister of Petroleum, Natural Gas, and Panchayati Raj, India





2. Get the Program Right



3. Ensure Accessible Content



4. Track Improvement



5. Use short-term strategies to support long-term needs

