

GLOBAL  
PARTNERSHIP  
*for* EDUCATION

# GPE PRIVATE SECTOR STRATEGY

## Principles, Goals & Objectives

Consultation with the Board, 12  
June, 2018

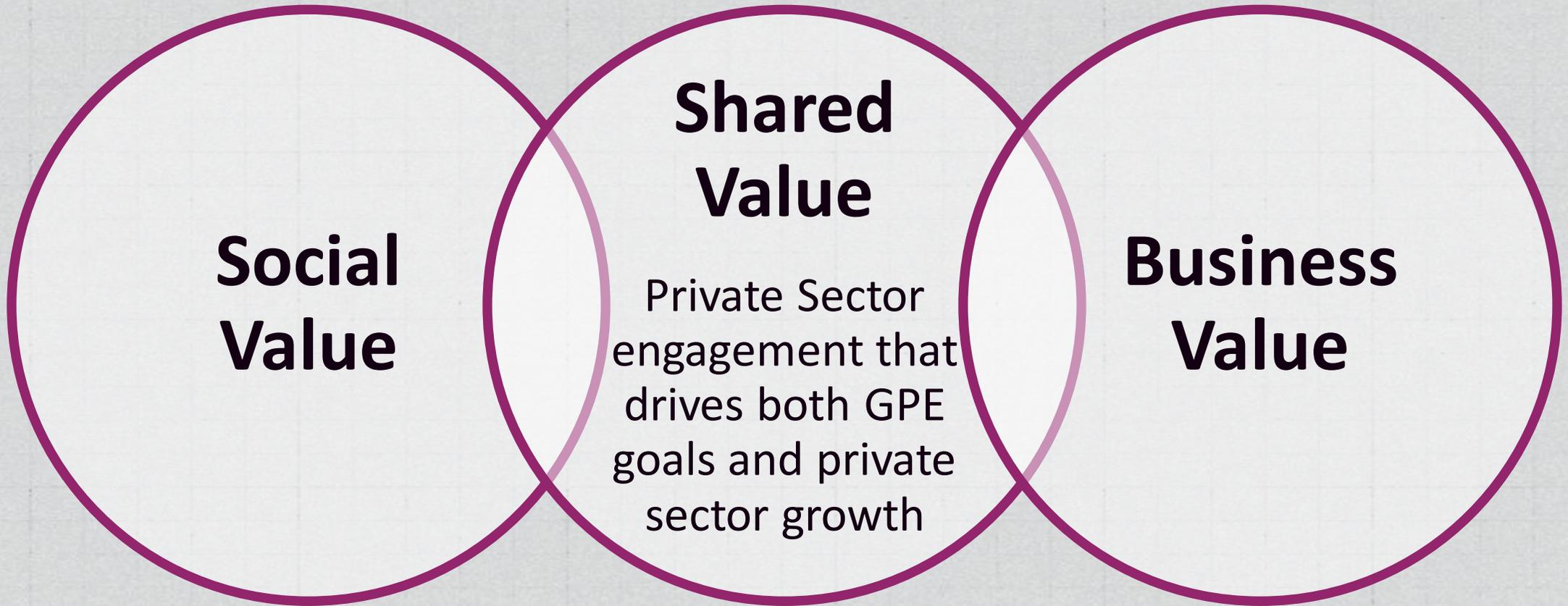
# Structure

1. Questions for Consultation
2. Mutual Value Proposition
3. Principles
4. Vision, Goals & Objectives
5. Q and A

# 3 questions for Consultation

1. Do you agree with the **Principles** proposed in this paper; specifically: (a) the proposal to adopt existing principles, and (b) the additional 'strategic principles for collaboration'?
2. Do you agree with how the **Mutual Value Proposition** is described in this paper?
3. Do you agree with the draft **Goals**?
4. Do you agree with the draft **Objectives** described under the Goals? What would you prioritise / deprioritise and what would you add?

# Shared Value Proposition



# Areas of shared value between GPE & Private Sector

## Expertise

For example: **data / EMIS systems improvement** to improve data generation and utilisation (N.B. Education Data Solutions Roundtable)

## Finance

For example: direct support for KIX thematic work and pricing concessions for educational goods & services

## Advocacy & Voice

For example: advocating for increased volume & predictability of funding to education; fostering effective labour market linkages

## Provision of Goods & Services

For example: engagement in innovation and collaboration for goods and services needed by DCP's

# Principles 1/2: adopting existing principles

The GPE Private Sector Strategy should adopt and build on three sets of existing ‘principles’:

- i. Principles already agreed by the **GPE Board**: (i) GPE Charter, (ii) GPE2020 Principles (2016), (iii) GPE Corporate Engagement Principles (2016) and Guidelines for Business Engagement (2016)
- ii. **Human rights law and other international agreements**; e.g. the Universal Declaration on Human Rights; the Incheon Declaration and Framework for Action
- iii. (i) UN Global Compact 10 Principles, (ii) ‘The Smartest Investment: A Framework for Business Engagement in Education’ (A Joint Initiative by UNESCO, UNICEF, the UN Global Compact and the UN Special Envoy for Global Education)

# Principles 2/2: new 'Strategic Principles of Collaboration'

- i. Engage on the basis of a **mutual value proposition** between GPE and the private sector, anchored in concrete activities that can be undertaken by both parties;
- ii. **Start small** – to build trust, learn and build examples of effective collaboration – and then increase and diversify forms of private sector engagement over time;
- iii. Anchor the strategy and activities around **specific GPE mechanisms** (e.g. KIX, ESPDG, ESPIGs, ESIC);
- iv. Facilitate sharing of knowledge and good practices about engaging the private sector across **developing country partners**, building from countries' own priorities and choice of modalities.

# Draft Vision, Goals & Objectives

Vision



Goals



Objectives

[N.B. Activities not proposed here, but proposed in paper]

Private Sector expertise, voice, financing and the provision of goods & services effectively support the delivery of **GPE2020** goals of improved educational outcomes, greater inclusion and strengthened education systems in support of **SDG 4**

1. Increased & aligned PS engagement at the **country level**

2. Increased & aligned PS engagement at the **global level**

1.1 PS expertise & advocacy supports **education sector planning** and implementation, including through PS participation in **Local Education Groups (LEGs) & Joint Education Sector Reviews**

1.2 PS resources & financing are leveraged to enhance implementation of national education sector plans, including through **Education Sector Investment Cases (ESICs)**

2.1 PS expertise & advocacy supports the achievement of GPE's global goals, including through increased PS Constituency engagement in the **GPE Board** and other global level activities of the partnership, and engagement between GPE and other **global business coalitions** to raise the profile of education

2.2 GPE supports knowledge generation & learning about effective partnership with the private sector through the **Knowledge & Innovation Exchange (KIX)**, including in the area of private sector provision of educational services.

2.3 GPE raises **additional resources** from the private sector globally and explores at least one innovative financing instrument with private sector partners