

**Terms of Reference  
Short Term Consultancy:  
Advocacy Specialist – Africa Region (Addis Ababa based)  
External Relations Team – GPE Secretariat**

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### **Background/General Description**

Are you a passionate advocate for education? Do you want to make a difference in the lives of children in the world's poorest countries? The Global Partnership for Education would like to hear from you.

The Global Partnership for Education is a multi-stakeholder partnership and funding platform bringing together donors, developing country governments, international organizations, civil society, teacher organizations, the private sector and philanthropy. It is committed to fulfilling the right to education by ensuring access to inclusive, equitable, quality education for all children and youth, including second chance learning– as reflected in the ambition of the new Global Goal for education.

GPE is leading the global movement of increased political will and financing for education. Beginning with its highly successful replenishment in February 2018. More than 50 developing countries announced they would increase public expenditures for education for the period 2018 to 2020 to a total of US\$110 billion. And donor countries pledged US\$2.3 billion in financing to GPE. Turning funding into action, GPE is undertaking an ambitious process to implement its Strategic Plan – GPE2020 – and align its work with the new Sustainable Development Goals. GPE seeks to achieve this through advocacy at the global level and its partner country regions.

Africa is important to GPE as a region with most acute education needs, and the largest group of countries supported by the partnership. As such, it is a critical lever in enabling African countries to achieve SDG4, the AU's continental education strategy for Africa (CESA) and Agenda 2063. While a global organization, GPE is also Pan-African in scope. Its engaging in policy dialogue, supporting and collaborating with a range of strategic partners at the regional level as it fulfills its role as a co-convenor of the SDG Education 2030 agenda. GPE is expanding its advocacy work in support of the implementation of GPE2020, SDG4 as well regional frameworks on education in Africa.

To support this work, the External Relations Team will employ an Advocacy Specialist (Short-term Consultant) in the Global Advocacy sub-team.

### **Location**

The position would be based in Addis Ababa, Ethiopia. The Global Partnership for Education is unable to assist with work and residents permits. Therefore, only applicants with the right to live and work in Ethiopia will be considered.

### **Duties and Accountabilities**

The External Relations team (ExR) responsibilities include donor relations, communications, advocacy, civil society outreach, private sector and private foundation outreach. The consultant will work on the Global Advocacy Team within the External Relations Team.

The consultant will be responsible for supporting the development and implementation of GPE's advocacy strategy.

The Advocacy Specialist will specifically support GPE to consolidate its advocacy and engagement in the Africa region. The position will be located in Africa.

**Activities of the Global Advocacy Team encompass the following:**

- Lead efforts to ensure that quality education, and the impact of GPE are recognized in the relevant global, regional/sub regional policy forums, mechanisms and reports.
- Mobilize and support global and regional CSO partners and youth networks to advocate for GPE and for policies to achieve well-financed, quality education at all levels.
- Establish and support a critical network of champions and influencers to advocate for quality education and GPE.
- cultivate political will by leveraging other sectors to demonstrate the impact to quality education can have in achieving the SDGs.

**Scope of Work**

The Advocacy Specialist (Short-Term Consultant) will support the Advocacy Team and lead a number of assignments in the rollout of GPE's advocacy approach, with specific emphasis on advocacy at the regional level across the African continent. An initial identification of tasks includes:

- Develop and support the implementation of an advocacy strategy focused on the Africa region
- Undertake research and provide analyses of education and development trends in the region
- Identify key advocacy stakeholder's civil societies, permanent missions, multilateral institutions and media as well as build value-added strategic partnerships with diverse advocacy partners and influencers
- Expand outreach to new partners, and help maintain existing relationships
- Identify and contribute to the organization of high-level public policy platforms and dialogues in both the education and development space to make visible the role of education and highlight GPE as a key driver for the realization of both SDG4 and continental agenda on education, and for strengthening education systems
- Support efforts and identify opportunities to collaborate with advocacy partners on campaigns, policy dialogues/events, communications, high level political dialogues and other tools and assets for advocacy, based in GPE's comparative advantage
- Develop tools and assets for advocacy (key messages, Op Eds, briefs, talking points, correspondence, communications plans etc.) for public policy platforms, as well as for media outlets
- Support outreach to African champions and other influencers, when required
- Support efforts to ensure a strong feedback loop and link between advocacy at the regional and global level and impact on countries
- Coordinate with colleagues across the GPE secretariat
- Provide regular reporting and updates to the Global Advocacy Team
- Perform other ad-hoc assignments when possible.

**Deliverables**

An initial identification of deliverables includes the following:

- A GPE Africa advocacy strategy (including situation and stakeholder mapping)
- New partnerships formed/formalized
- Policy messaging
- High level events organized
- Advocacy tools and assets
- Support media coverage for high level events
- Minutes of meetings
- Regular briefings

### **Timeframe**

The Advocacy Specialist (Short-term Consultant) will serve a total of approximately 150 days. The position will be advertised until a suitable candidate is identified.

### **Reporting Relationship**

The consultant will report directly to the Partnership Specialist (Regional and Youth Advocacy). The consultant will work in collaboration with other members in the External Relations Team and other Secretariat teams.

### **Selection Criteria**

The successful candidate should have:

- Masters degree in relevant discipline or the equivalent experience with at least 5 years' relevant professional experience in a similar function within international development context - Public Policy, Economics/Development Planning, Education
- Strong conceptual and research/analytical skills with the ability to quickly analyze data and information from different sources and produce coherent reports
- Exceptional written and oral communication skills, with strong demonstrated ability to convey complex ideas in a clear, direct, and lively style
- Strong background in policy analysis and research
- Ability to work independently, operate under pressure, manage multiple tasks, deliver time sensitive, high-quality work, and meet team objectives
- Ability to communicate and write competently in English. The ability to communicate professionally in French or Spanish will be considered an asset
- Highly organized at both the task and project level
- Knowledge and experience with the World Bank or the Global Partnership for Education will be considered an asset
- Experience with InDesign, Microsoft Publisher, or any other publishing application is desirable
- Highly creative and innovative thinker
- Professional experience across a wide range of Africa countries, across the five sub-regions
- Substantive experience working in education policy advocacy with relevant partners across the continent e.g. African Union, African Development Bank, regional based INGOs, Regional Economic Communities, UN agencies, private sector and foundations and other civic actors etc
- Ability to navigate basic collaboration and business enterprise tools (such as Google docs and Google forms) as well as survey tools (such as survey monkey)

*Please submit your CV and cover note to [vegbetayo@globalpartnership.org](mailto:vegbetayo@globalpartnership.org) with the subject line "STC- Africa Region". Only short-listed candidates with the right to live and work in Ethiopia will be contacted.*