

Global Partnership for Education

Terms of reference – Graphic designer

The Global Partnership for Education (GPE) works with developing countries to ensure that every child receives a quality basic education, prioritizing the poorest, the most vulnerable and those living in countries affected by fragility and conflict. GPE mobilizes financing for education and supports developing countries to build effective education systems founded on evidence-based planning and policies.

GPE is a partnership and fund whose partners include more than 65 developing country governments, more than 20 donor nations, multilateral development and humanitarian agencies, as well as organizations from the private sector, philanthropy, civil society and the teaching profession.

The GPE Secretariat of over 100 staff is hosted by the World Bank with headquarters in Washington DC and offices in Brussels. A constituency-based Board of Directors sets policies and strategies and approves performance-based grants to improve learning outcomes and equity through building stronger education systems. In recent years, GPE has disbursed approximately US\$500 million annually.

In the GPE Secretariat, the External Relations team (EXR) comprises several sub-teams, including the Communications team, which is looking to hire a graphic designer specializing in particular in PowerPoint presentations and data visualization.

Duties and accountabilities

The consultant will be responsible for designing a variety of products, including presentations for the GPE CEO, and graphics or infographics (gifs, cards, banners, etc.) for print publications and online channels. The consultant may be required to provide various design options, to visualize GPE results and other data, which will then be applied across different products.

The consultant will need to adhere to the GPE style guide while delivering fresh, creative and innovative ideas to display concepts in simple yet striking graphics.

Under the supervision of the Communications Team Lead, the initial contract will be for initially 20 days stretched over 3-4 months, renewable for a longer term if both parties are satisfied. The contract is expected to start on or around November 10, 2018.

Qualifications and expertise

The successful candidate is required to meet the following criteria:

- College or university degree and a minimum of 5 years' experience in graphic design.
- Excellent command of Microsoft PowerPoint, and potentially other presentation applications.
- Strong knowledge of Adobe Creative Suite especially, InDesign, PhotoShop and Illustrator
- Excellent design skills, including typography, layout, color, user interface and navigation
- Strong knowledge of photography and image editing
- Proven experience in data visualization
- Proficiency in English with working knowledge of French a plus.

- Ability to deliver timely and high-quality results under tight deadlines.

How to apply

Interested candidates should email their application package to information@globalpartnership.org, with the subject line "Graphic Design Consultancy". The application package should include:

- CV
- Short letter of intent
- Copy of portfolio/samples of relevant design work; must include PPT and data visualization

This candidacy will remain open until a suitable applicant has been selected.

Please note we will respond to short-listed candidates only.