

**Terms of Reference**  
**Short Term Consultant (STC) – Advocacy Advisor- Denmark**  
**External Relations Team – GPE Secretariat**

**Background**

The Global Partnership for Education (GPE) is the only multilateral partnership devoted to getting all children into school for a quality education so they can fulfill their potential and contribute to their societies. The Global Partnership works with close to 70 of the world's poorest developing countries, over 30 bilateral, regional, and multilateral agencies; development banks; the private sector; civil society groups; and teachers' organizations.

GPE mobilizes financing for education and supports developing countries to build effective education systems founded on evidence-based planning and policies. In 2018, we held a successful Financing Conference where we mobilized \$2.5 billion in commitments. European donors represent 80% of this financing. Our objectives for the replenishment period 2018 – 2020 include securing delivery of pledges, closing the gap with the \$3.1billion target; laying the foundation for the next replenishment; and diversifying funding.

We are seeking an experienced advocacy advisor to support our national advocacy work in Denmark. The contract is a short-term consultancy (20 days) until June 2020 with the possibility for extension. The position will preferably be located in Denmark.

**Duties and Accountabilities**

The position is part of the External Relations Team (EXR) whose responsibilities include donor relations, communications, advocacy, civil society outreach, private sector and private foundation outreach and has the primary responsibility for supporting the Denmark Replenishment strategy 2021. The position sits within the Donor Relations Team which takes a “whole of country” approach managing relationships with government, parliament, civil society, foundations, media and political influencers. The position reports to the Deputy Donor Relations Team Lead. The position holder supports the national advocacy work in Denmark.

An initial identification of tasks includes the following; however, additional tasks may be identified according to the needs of the team and donors' requests from the Secretariat.

Under the supervision of the Deputy Donor Relations Team Lead, this role will work closely with other External Relations colleagues to:

- Develop and implement a targeted national advocacy campaign in Denmark, establish and support a national supporter base “friends of GPE”, including CSOs, foundations and other actors;
- Draft and tailor communication, advocacy and campaigning tools for the Danish context;
- Update and support the implementation of the Denmark National Advocacy Strategy;
- Mapping of and outreach to Members of Parliament, Civil Society and attract other national influencers in support of GPE's next Replenishment;
- Organize parliamentary events and meetings of key stakeholders;
- Map relevant private sector and foundations in Denmark;
- Research and analysis on political developments, budgets and other funding-related issues in Spain;
- Support the organization of GPE leadership missions to Denmark and arrange relevant meetings with Parliament, CSOs, foundations, media and more;

- Develop relevant briefs, update and compile short biographies of key actors;
- Link with communications and campaign colleagues for targeted actions. Develop a communication strategy for GPE's engagement in Denmark, including the mapping of relevant (social-) media actors and channels;
- Liaise with EXR team members supporting civil society, advocacy and private-sector engagement to ensure consistency of messaging and effective cross-communication of stakeholder issues and priorities.

### **Timeframe**

The short-term consultant (STC) will serve initially for 20 days from March to June 2020 (with possibility of extension). The consultant is expected to start beginning of March 2020.

### **Reporting Relationship**

The consultant will report directly to the Deputy Donor Relations Team Lead and support the Denmark strategy of the Donor Relations Team.

### **Selection Criteria**

- Masters' degree (Or equivalent combination of education and experience) and a minimum of 5 years' experience working within the field of Social Science, International Relations, or communications.
- A motivated self-starter with strong partnership and advocacy experience in the Danish context;
- S/he will be a flexible and enthusiastic team player with a track record of delivering in a fast-moving environment.
- Ability to work effectively under pressure, prioritize and juggle multiple tasks within tight deadlines, and to deliver time-sensitive high-quality work.
- Demonstrated strength in written and oral communications in Danish and English and proven record in having developed or contributed to campaigns for social change, political change and fund-raising purposes;
- Fluency in English is required, oral fluency in Danish a strong advantage.

*Please submit your CV and cover note to Sabine Terlecki [sterlecki@globalpartnership.org](mailto:sterlecki@globalpartnership.org) with the subject line "**STC- Advocacy Advisor - Denmark**", no later than **March 5, 2020**. Only short-listed candidates will be contacted.*