

Terms of Reference
Short Term Consultant (STC) – Advocacy Advisor- The Netherlands
External Relations Team – GPE Secretariat

Background

The Global Partnership for Education (GPE) is the only multilateral partnership devoted to getting all children into school for a quality education so they can fulfill their potential and contribute to their societies. The Global Partnership works with close to 70 of the world's poorest developing countries, over 30 bilateral, regional, and multilateral agencies; development banks; the private sector; civil society groups; and teachers' organizations.

GPE mobilizes financing for education and supports developing countries to build effective education systems founded on evidence-based planning and policies. In 2018, we held a successful Financing Conference where we mobilized \$2.5 billion in commitments. European donors represent 80% of this financing. Our objectives for the replenishment period 2018 – 2020 include securing delivery of pledges, closing the gap with the \$3.1 billion target; laying the foundation for the next replenishment; and diversifying funding.

We are seeking an experienced advocacy advisor to support our national advocacy work in The Netherlands. The contract is a short-term consultancy (20 days) until June 2020 with the possibility for extension. The position will preferably be located in The Hague.

Duties and Accountabilities

The position is part of the External Relations Team (EXR) whose responsibilities include donor relations, communications, advocacy, civil society outreach, private sector and private foundation outreach and has the primary responsibility for supporting the Netherlands Replenishment strategy 2021. The position sits within the Donor Relations Team which takes a “whole of country” approach managing relationships with government, parliament, civil society, foundations, media and political influencers. The position reports to the Deputy Donor Relations Team Lead. The position holder supports the national advocacy work in the Netherlands.

An initial identification of tasks includes the following; however, additional tasks may be identified according to the needs of the team and donors' requests from the Secretariat.

Under the supervision of the Deputy Donor Relations Team Lead, this role will work closely with other External Relations colleagues to:

- Develop and implement a targeted national advocacy campaign in The Netherlands, and strengthen GPE's engagement with national CSOs, foundations, private sector, think tanks and other relevant change agents;
- Support the development and implementation of the National Advocacy Strategy for the Netherlands;
- Mapping and outreach to Members of Parliament, Civil Society and attract other national influencers in support of GPE's next Replenishment; Develop a strong parliamentary engagement strategy, including a strategy to include GPE in the parliamentary visits to global events and Global South;
- Draft and tailor communication, advocacy and campaigning tools for the Dutch context;
- Identify and map key national foundations and private sector relevant to GPE;
- Organize parliamentary and Think Tank events and meetings of key national stakeholders;

- Support the development of a communication strategy for GPE in the Netherlands, which includes a relevant mapping of key social media actors, media and other communication channels and actors;
- Research and analysis on political developments, budgets and other funding-related issues in the Netherlands;
- Support the organization of GPE leadership missions to the Netherlands and arrange relevant meetings with Parliament, CSOs, foundations, media and more;
- Develop relevant briefs, update and compile short biographies of key actors;

Timeframe

The short-term consultant (STC) will serve initially for 20 days from March to June 2020 (with possibility of extension). The consultant is expected to start beginning of March 2020.

Reporting Relationship

The consultant will report directly to the Deputy Lead of the Donor Relations Team and support the strategy for The Netherlands of the Donor Relations Team.

Selection Criteria

- Masters' degree (Or equivalent combination of education and experience) and a minimum of 5 years' experience working within the field of Social Science, International Relations, or communications.
- A motivated self-starter with strong partnership and strong advocacy experience in the Norway context; Nordics experience a strong asset.
- S/he will be a flexible and enthusiastic team player with a track record of delivering in a fast-moving environment.
- Ability to work effectively under pressure, prioritize and juggle multiple tasks within tight deadlines, and to deliver time-sensitive high-quality work.
- Demonstrated strength in written and oral communications in Dutch and English and proven record in having developed or contributed to campaigns for social change, political change and fund-raising purposes;

*Please submit your CV and cover note to Sabine Terlecki sterlecki@globalpartnership.org with the subject line **“STC- Advocacy Advisor – The Netherlands”**, no later than **March, 6, 2020**. Only short-listed candidates will be contacted.*