

Terms of Reference
Senior Advisor- Germany
Global Partnership for Education
Short-term Consultant (STC)

Description

Are you a passionate advocate for education? Do you want to make a difference in the lives of children in the world's poorest countries? The Global Partnership for Education Secretariat (GPE) would like to hear from you.

Who we are

GPE is a shared commitment to end the world's learning crisis. It is the only global partnership and fund dedicated entirely to helping children in lower-income countries get a quality education, so they can unlock their potential and contribute to building a better world.

We bring together governments, teachers, civil society, donors, United Nations agencies, development banks, businesses and private foundations to achieve our shared vision that every child deserves to learn.

What we do

GPE currently supports 76 low- and lower-middle-income countries to transform their education systems so that all children can get the education they need to thrive. We work where the needs are greatest and focus on reaching the children who are the most vulnerable, including girls, children with disabilities and those who live in countries characterized by extreme poverty or conflict.

How we work

Transforming education is about creating lasting changes and achieving impact at scale. GPE's new strategic plan, GPE 2025, sets out to deliver this transformative change by convening partners, mobilizing funds and catalyzing reforms to help partner countries get more girls and boys in school, improve teaching and learning, and build equitable, inclusive and resilient education systems fit for the 21st century. Our unique approach works. Since 2002, 160 million more children in GPE partner countries have set foot in classrooms for the first time, more than half of them girls. In 2020, GPE was also the largest provider of education grants in the global COVID-19 response, rapidly providing partner countries with vital resources to ensure that learning could safely continue.

Raise Your Hand

In July 2021, the Global Education Summit raised a record US\$4 billion from donors for GPE's Raise Your Hand campaign. This put GPE firmly on the path to achieving its fundraising target of at least \$5 billion over the next five years to transform education systems in up to 90 countries and territories. At the Summit, Heads of State and Government from partner countries made historic commitments to domestic education financing and GPE also mobilized an unprecedented number of pledges from businesses, private foundations and development banks.

A fully funded GPE would enable up to 175 million children to learn and help get 88 million more girls and boys in school by 2025. In the longer term, this investment could add \$164 billion to economies in GPE partner countries, lift 18 million people out of poverty, and protect 2 million girls from early marriage.

About the role

We are seeking an experienced **Senior Advisor – Germany** to develop and implement a strategy for more financing for GPE. The contract is in support of concrete deliverables between February–June 2022 with possibility of extension subject to satisfying performance. The expected working days are about 50–60 days between February and June 2022 (an average of 2 days a week). **The position holder is expected to be based in Berlin** and have strong experience in partnerships work with the German government and stakeholders.

Application deadline is: 4 February 2022

Preferred starting date: February 2022

Duties and Accountabilities

The position is part of the External Relations Team (EXR) whose responsibilities include donor relations, communications, advocacy, civil society outreach, private sector and private foundation outreach and has the primary responsibility for positioning GPE amongst stakeholders in Germany, with particular focus on Parliament (Bundestag), CSOs, GIZ, Think Tanks, private sector/ foundations and media.

The position sits within the Donor Relations Team, which takes a “whole of country” approach managing relationships with government, parliament, civil society,

foundations, media and political influencers. The position reports to the Deputy Head of Donor Relations | Senior Donor Relations Lead Europe.

An initial identification of tasks includes the following:

Under the supervision of the **Deputy Head of Donor Relations | Senior Donor Relations Lead Europe**, this role will work closely with other External Relations colleagues to:

- Liaise closely with other GPE colleagues working on Germany under the supervision of the Senior Donor Relations Lead - Europe;
- Lead on GPE's relations with the German Parliament (Bundestag). Develop and constantly update a power mapping of the new Parliament and implement an ambitious cross-party Parliamentary strategy for GPE's work in Germany;
- Further position GPE vis-à-vis Germany's new government;
- Develop and implement a strategy for GPE's work with KfW and the GIZ in support of GPE's innovative financing instruments;
- Identify and liaise with possible new influencers, who could help channeling education into the public debate in Germany and help promoting education and GPE in the national context;
- Lead on the relations with German CSOs. Co-operate with communication and advocacy colleagues of national CSOs and GPE youth leaders on joint campaigning;
- In close collaboration with GPE's media team, map relevant German journalists, liaise with them and position GPE vis-a-vis German media to raise its visibility;
- Identify and organize (virtual) key events in Germany for GPE and position GPE's leadership and youth at these events; Draft qualitative briefings in English;
- Draft and tailor advocacy and comms tools in German such as OPEDs, blogs or campaign tools;
- Support GPE's work on Germany's G7 presidency, including organizing key moments with relevant stakeholders.

Reporting Relationship

The **Senior Advisor – Germany** will report directly to the **Deputy Head Donor Relations | Senior Donor Relations Lead – Europe**.

Selection Criteria

- Masters' degree (Or equivalent combination of education and experience) and a minimum of 7 years' experience working within the field of Partnerships, Campaigns and/or Advocacy; Preferably 3 years in the German context.

- Solid advocacy experience in the German context;
- S/he will be a flexible and enthusiastic team player with a track record of delivering in a fast-moving environment;
- Strong project-management skills;
- Ability to work effectively under pressure, prioritize and juggle multiple tasks within tight deadlines, and to deliver time-sensitive high-quality work.
- Demonstrated strength in written and oral communications in German and English and proven record in having developed or contributed to campaigns for social change, political change and fund-raising purposes;

In case of interest, please contact by 4 February, 2022, Sabine Terlecki, Deputy Head Donor Relations | Senior Donor Relations Lead Europe at sterlecki@globalpartnership.org

Diversity and inclusion statement

Poverty has no borders. Neither does excellence. This is why we continually search for qualified individuals with a diverse set of backgrounds from around the globe. Individuals from minority groups, indigenous groups and persons with disabilities, as well as nationals from under-represented regions are equally encouraged to apply. We are proud to be an equal opportunity and inclusive employer with a dedicated and committed workforce, and do not discriminate based on gender, gender identity, religion, creed, race, color, ethnicity, sexual orientation or disability.

GPE has a zero-tolerance policy against all forms of sexual exploitation, abuse and harassment in line with its PSEAH policy.