

**Terms of Reference**  
**Advisor- Portugal**  
**External Relations Team – GPE**  
**Secretariat Short-Term Consultant**

**Description**

Are you a passionate advocate for education? Do you want to make a difference in the lives of children in the world's poorest countries? The Global Partnership for Education Secretariat (GPE) would like to hear from you.

**Who we are**

GPE is a shared commitment to end the world's learning crisis. It is the only global partnership and fund dedicated entirely to helping children in lower-income countries get a quality education, so they can unlock their potential and contribute to building a better world.

We bring together governments, teachers, civil society, donors, United Nations agencies, development banks, businesses and private foundations to achieve our shared vision that every child deserves to learn.

**What we do**

GPE currently supports 76 low- and lower-middle-income countries to transform their education systems so that all children can get the education they need to thrive. We work where the needs are greatest and focus on reaching the children who are the most vulnerable, including girls, children with disabilities and those who live in countries characterized by extreme poverty or conflict.

**How we work**

Transforming education is about creating lasting changes and achieving impact at scale. GPE's new strategic plan, GPE 2025, sets out to deliver this transformative change by convening partners, mobilizing funds and catalyzing reforms to help partner countries get more girls and boys in school, improve teaching and learning, and build equitable, inclusive and resilient education systems fit for the 21st century. Our unique approach works. Since 2002, 160 million more children in GPE partner countries have set foot in classrooms for the first time, more than half of them girls. In 2020, GPE was also the largest provider of education grants in the global COVID-19 response, rapidly providing partner countries with vital resources to ensure that learning could safely continue.

## **Raise Your Hand**

In July 2021, the Global Education Summit raised a record US\$4 billion from donors for GPE's Raise Your Hand campaign. This put GPE firmly on the path to achieving its fundraising target of at least \$5 billion over the next five years to transform education systems in up to 90 countries and territories. At the Summit, Heads of State and Government from partner countries made historic commitments to domestic education financing and GPE also mobilized an unprecedented number of pledges from businesses, private foundations and development banks.

A fully funded GPE would enable up to 175 million children to learn and help get 88 million more girls and boys in school by 2025. In the longer term, this investment could add \$164 billion to economies in GPE partner countries, lift 18 million people out of poverty, and protect 2 million girls from early marriage.

## **About the role**

We are seeking an experienced **Advisor – Portugal** to map key stakeholders, develop and implement a strategy for education financing / financing for GPE. The contract is project-based in support of concrete deliverables between February–June 2022 with possibility of extension. The expected working days are 20 days between January and April 2022. The position holder should be based in Lisbon.

**Application deadline is:** 31 January 2022.

**Preferred starting date:** Beginning of February 2022.

## **Duties and Accountabilities**

The position is part of the External Relations Team (EXR) whose responsibilities include donor relations, communications, advocacy, civil society outreach, private sector and private foundation outreach and has the primary responsibility for positioning GPE amongst stakeholders in Portugal, including government, Parliament and CSOs. Portugal is not yet a partner of the Global Partnership for Education.

The position sits within the Donor Relations Team, which takes a “whole of country” approach managing relationships with government, parliament, civil society, foundations, media and political influencers. The position reports to the Deputy Head of Donor Relations | Senior Donor Relations Lead Europe.

An initial identification of tasks includes the following:

Under the supervision of the **Deputy Head of Donor Relations | Senior Donor Relations Lead Europe**, this role will work closely with other External Relations colleagues to:

- Develop a power mapping and strategy for GPE's work in Portugal;
- Position global education and GPE in Portugal's new aid strategy;
- Develop and implement an ambitious cross-party Parliamentary strategy;
- Identify and liaise with possible influencers/ national champions, who could help channeling education into the public debate in Portugal and help promoting education and GPE in the national context;
- Cooperate with communication and advocacy colleagues of national CSOs and global South GPE youth leaders on joint campaigning;
- Identify or organize key events in Portugal for GPE and position GPE leadership and youth at these events;
- Draft and tailor advocacy and comms tools in Portuguese;

### **Reporting Relationship**

The Advisor - Portugal will report directly to the **Deputy Head Donor Relations | Senior Donor Relations Lead – Europe**.

### **Selection Criteria**

- Masters' degree (or equivalent combination of education and experience) and a minimum of 5 years' experience working within the field of Partnerships, Campaigns and/or Advocacy;
- Solid advocacy experience in the Portuguese context;
- S/he will be a flexible and enthusiastic team player with a track record of delivering in a fast-moving environment;
- Ability to work effectively under pressure, prioritize and juggle multiple tasks within tight deadlines, and to deliver time-sensitive high-quality work.
- Demonstrated strength in written and oral communications in Portuguese and English and proven record in having developed or contributed to campaigns for social change, political change and fund-raising purposes;

In case of interest, please contact Sabine Terlecki, Deputy Head Donor Relations | Senior Donor Relations Lead Europe at [sterlecki@globalpartnership.org](mailto:sterlecki@globalpartnership.org)

## **Diversity and inclusion statement**

Poverty has no borders. Neither does excellence. This is why we continually search for qualified individuals with a diverse set of backgrounds from around the globe. Individuals from minority groups, indigenous groups and persons with disabilities, as well as nationals from under-represented regions are equally encouraged to apply. We are proud to be an equal opportunity and inclusive employer with a dedicated and committed workforce, and do not discriminate based on gender, gender identity, religion, creed, race, color, ethnicity, sexual orientation or disability. GPE has a zero-tolerance policy against all forms of sexual exploitation, abuse and harassment in line with its PSEAH policy.