TERMS OF REFERENCE
GPE STRATEGIC PLAN DEVELOPMENT SUPPORT

A. PROJECT BACKGROUND AND OBJECTIVES

The Global Partnership for Education (“GPE”) is a multi-stakeholder partnership and funding platform bringing together donors, developing country governments, international organizations, civil society, teacher organizations, the private sector and philanthropy. It is committed to fulfilling the right to education by ensuring access to inclusive, equitable, quality education for all children and youth – as reflected in the ambition of the Global Goal for education.

GPE began the development of its next strategic plan, GPE 2025, in June 2019. From then until June 2020 the Secretariat supported consultations and discussions with the GPE Board to develop consensus on the vision, mission, goals, and objectives of the new Strategy. From August/September 2020 until December 2020 a full narrative strategic plan will be developed based on this framework. The full narrative will be discussed and decided upon by GPE’s Board in December 2020.

The GPE Secretariat is seeking the services of experienced strategy writer to be the lead writer for GPE 2025. The writer will work with the GPE Secretariat from September to December 2020 to develop the GPE 2025 full narrative.

B. SCOPE OF WORK

The strategy writer will work with the GPE Secretariat to do the following:
- Contribute to the development of the GPE 2025 strategy paper to be shared with the Board as a preview of the full strategic narrative.
- Write the full strategic narrative in consultation with the GPE CTO and other members of the Strategy development team.
- Develop other narrative related deliverables as needed.

C. DELIVERABLES/SPECIFIC OUTPUTS EXPECTED FROM CONSULTANT

(Description of the deliverables, delivery schedules, and acceptance criteria for the deliverables)
1. Full narrative strategy
2. Additional strategy deliverables (TBD)

D. LEVEL OF EFFORT

Approximately 30 working days.

E. QUALIFICATIONS

Required expertise and experience includes:
- Excellent English writing skills. Ability communicate technical concepts clearly and compellingly.
- Relevant experience developing and writing strategic plans or similar such documents
- Possess significant knowledge of international education development issues and priorities.
- Preferable: prior experience working on international education for a large NGO or multilateral organization

Avoidance of Conflicts of Interest
The strategy writer must be able to provide objective, unbiased support. Therefore, each applicant must fully divulge any activities or connections that might lead to potential or perceived conflicts of interest, a self-assessment of whether such conflicts exist, and if so, how the consulting firm proposes to manage these. This applies at both the corporate and individual levels. Failure to disclose such conflicts would constitute grounds for disqualification.

Actual or perceived conflicts of interest might arise from the following non-exhaustive list of circumstances:

- Designing or implementing GPE-funded programs or projects
- Being closely related to a GPE Board or Alternate Board member, or a member of the staff of the GPE Secretariat
- Implementing a World Bank-funded project or activity
- Ongoing contracts with GPE
- High dependency for funding on the World Bank, a national bilateral development assistance agency, or any other organization that is a GPE partner or Board member.

Given that the pool of experts with the required skills, knowledge, and experience may be limited, it is understood that some potential conflicts of interest may have to be managed transparently rather than avoided completely.

Deadline for submission of application: July 13, 2020
Contact: IKirsztajn@globalpartnership.org