GPE is a shared commitment to ending the world’s learning crisis. It is the only global partnership and fund dedicated entirely to helping children in lower-income countries get a quality education, so they can unlock their potential and contribute to building a better world. GPE mobilizes partners and funds to help 76 partner countries transform their education systems and deliver quality learning to more girls and boys, especially those who are marginalized by poverty, gender, disability or displacement.

GPE is currently calling on world leaders to “Raise Your Hand” and pledge at least $5 billion for the next five years to help GPE transform education in up to 90 countries and territories, which are home to more than 1 billion children. Over the next five years, this funding will help ensure that 175 million children can learn and enroll 88 million more children in school. In the longer term, this investment could add $164 billion to economies in the developing world, lift 18 million people out of poverty, and protect two million girls from early marriage.

The GPE Secretariat of over 100 full-time staff is hosted by the World Bank with headquarters in Washington DC and offices in Paris and Brussels (all within World Bank buildings).

In the Secretariat, the Communications Team is looking for an interior designer to help design its new office in Washington DC. The consultant will also provide simple applications of the similar design for the Paris office, potentially Brussels too.

Responsibilities

Following the design brief (see annex) prepared by the GPE team and following a site visit once the major construction is finished (likely April), the consultant will provide a vision for designing the new office space to reflect the unique identity of GPE. Care will be given to design a space specific to GPE. Even if located inside a World Bank building, the GPE space should stand out and look different from other World Bank spaces. It should be clear that employees and visitors enter a different space when they step off the elevators.

The consultant will also take into account the proposals and ideas for the space from the World Bank team (including art curator).

Deliverables include:

- A design proposal for the Washington office for outfitting the new space (early May)
- Revision and finalization of the proposal based on discussion with the GPE and World Bank teams and taking into account feasibility and budget (end May)
A small proposal on how to apply some elements of the Washington, DC, office to Paris and potentially Brussels (tbd)

Potentially produce and install some of the pieces included in the design proposal directly with consultant’s own vendors (June/July). This will be determined at the time of finalizing the design plan.

**Time and duration**

This position is a short-term consultancy (STC) for about 20 days between April and September 2021. The consultant will work in close collaboration with the team assigned to helping design the space, both in GPE and at the World Bank. The consultant will work mostly remotely, with some site visits in Washington, DC.

**Relevant resources**

- Design brief (upcoming)
- GPE brand guide

**Qualifications:**

- Minimum of 5 years’ experience with similar large office projects
- Thorough understanding of how to apply a brand in a physical space
- Experience in working in multicultural environments
- Excellent attention to detail

**How to apply:**

Please send a statement of interest and CV to information@globalpartnership.org with “Interior designer” in the subject. Application closes on March 29, 2021.
ANNEX - NEW OFFICE DESIGN BRIEF

The purpose of this brief is to help guide the new office design to reflect the unique identity of GPE. The document highlights the key points and objectives for the new office design – understanding the brand and the technical branding rules, and understanding what the office atmosphere should be.

Who we are

The Global Partnership for Education (GPE) is a shared commitment to ending the world’s learning crisis. We mobilize partners and funds to support 76 lower-income countries to transform their education systems so that every girl and boy can get the quality education they need to unlock their full potential and contribute to building a better world.

Our vision

A quality education for every child.

Our purpose

We work to give every girl and boy hope, opportunity and agency, so that each may live a meaningful life and contribute to building a more prosperous and sustainable world.

The GPE brand

The GPE brand encompasses the unique values and principles that guide GPE’s work to mobilize transformative partnerships and investments so that education systems in developing countries leave no one behind.

The “Transforming Education” tagline positions GPE as an inspiring and pivotal leader in the global educational landscape, uniting all actors committed to providing quality education for every girl and boy.

The GPE logo is designed around the acronym GPE, embracing its common use in today’s verbal and written communications, both internally and externally. This sets into motion a gradual transition towards the shorter name (GPE) for greater ease and simplicity in communications. The logo itself represents the concept of transformation and symbolizes the path towards progress for equitable and quality education for all.
An arrow pointing up is the key symbol in GPE’s logo, created by rotating the central part of the letter E 45 degrees clockwise. A small transformation which turns the GPE acronym into a strong and memorable logo.

The GPE brand centers on GPE’s high strategic ambitions and underscores the focus and persistence with which GPE works to end the learning crisis.

It is all about the direction of GPE’s ambition and leadership, paving the way forward to the world we want.

Every detail of the brand (from the logo to the colors and the arrow pointing up) has been carefully chosen to reflect different key aspects of the GPE brand. As such, special care must be taken when applying the logo and colors to the office design. The orientation of text and logo should not deviate from what has been outlined in our style guide.

Please refer to the full GPE brand guide to see the different ways in which the GPE brand should be implemented.

The new office

The GPE Secretariat is hosted by the World Bank in three locations: Washington, DC (main office), Paris and Brussels. The Washington DC team will be moving to new offices in the summer 2021 (if COVID-19 restrictions are lifted) in the World Bank “J” building on the second floor (hence references to J2 offices). This floor is being completely rebuilt by the World Bank specifically for the GPE Secretariat.

You can see a plan of the new office here.

The new GPE office space should reflect the following principles:

Engaging and inviting place to work

The new office space should be open and inviting for staff and visitors alike. It should be functional, but with social spaces that reflect the spirit of the partnership (such as encouraging collaboration, togetherness, creativity). No offices will be located by the external walls and most internal offices will have glass walls to allow natural light to flow inside.
Memorable
This new office is the hub of a global partnership centered on education. As such, it should stand out and stir people to want to deliver a better education and life for the world’s children.

Reflect the brand
The new space should ‘breathe’ GPE and fully reflect the GPE brand, highlighting the theme of transforming education wherever possible. People should be able to walk through the space and get a sense of GPE’s goals, mission, the work that we do and where we do it.

Not flashy
While we want the new office space to be memorable, we do not want it to be too flashy or glitzy. After all, we work in the anti-poverty business, and we want to make it known that our money is being spent in the right way.

Ethical storytelling
All photography and artwork should be selected with care and purpose, making sure that all artwork and décor is sourced ethically from artists from our partner countries. Photographs in particular need used ethically, meaning that we should have the consent and know the details of all people (especially children) used in photos that we have displayed in the office.