Rebecca Winthrop, Center For Universal Education

Pledge Speech

We pledge to join hundreds of government officials, foundations, civil society organizations and private sector leaders in jumpstarting a data revolution to improve education for millions of children. Through our research and partnerships with developing country stakeholders, we will help develop the metrics to measure learning, push for detailed data that is collected and disseminated transparently, urge partners to effectively use data to scale up programs that work, and encourage financing data be used to inform budgets and policymaking.

We will help build an evidence base on the role that data plays in large-scale improvements in learning outcomes through our Millions Learning project and global call for case studies. Our study will shine a spotlight on examples of places where learning has improved affordably, with a specific focus on reaching the most marginalized. Given that the connection between data and the improvement of learning is neither automatic nor simple, the competition will look for low-cost innovations where having access to learning data contributed to improved outcomes. It will also investigate and document how data collection, analysis, dissemination and use have been supported technically, financially and institutionally. Further, the financing models for achieving learning at scale in will be analyzed in depth. We are launching the call for case studies this June, will take submissions until August 15, 2014 and will publish the findings in September 2015.

Through detailed mapping and assessment of financial flows, we will continue to explore ways to improve cooperation and coordination among the international community in the provision of effective and well-targeted education resources to countries and populations in need. This project will result in a Global Education Financing policy paper, to be released in early 2015, providing a comprehensive scoping of the various stakeholders, sources and mechanisms involved in education financing. We will examine inequities in education within countries, with a focus on marginalized and underserved populations. Through a series of detailed case studies, including in Kenya, Bangladesh, Liberia and Malawi, we will analyze how funding systems can be adapted to better serve needs, including through alternative allocation models. In addition to country papers, will develop a synthesis policy paper based on lessons learnt from national studies.

Our Early Childhood Development (ECD) work program will contribute to the development of tools to measure the readiness of children to learn as they enter primary school and the quality of their preschools. This effort involves collaboration with UNESCO, UNICEF and the World Bank and developing country partners across multiple regions. We will clarify effective means of engaging the private sector in financing education for ECD, as well as education more broadly, including by analyzing the potential use of impact investing and social impact bonds.
Together with our partners in GPE we can truly transform education and learning for millions of children by collecting data on what matters, and effectively using it to improve schooling across the globe.