Context

• Key moment in time for fundraising: FTI reforming; 2010 year of Education; World Cup

• However 2010 coincides with several high profile replenishments—GFATM, IDA, etc.

• September MDG Summit likely to feature financing announcements
Overview

- Position FTI for increased funding over 2010-2015 period as a result of FTI’s role in driving/securing EFA progress in low-income countries

- Position FTI as principal catalyst for increased resources and heightened political support (local and external) towards education

- Increase FTI visibility/improve FTI brand
Building Blocks

• Implementation of Reforms

• Role of Board—and the donors, partners and organizations they represent

• Appropriate and strengthened staffing

• Strategic Communications Plan
Actions Underway

- Reforms
- Outreach to existing and potential donors
- Leveraging Opportunistic Events
  - World Cup
  - ECOSOC Meetings in July
  - MDG Summit in September
  - Clinton Global Initiative

- Staff—Cluster Head JD posted; potential candidates being identified
- Consultant identified for communications strategy
- Exploring additional IDA support
- Initial approach to potential global “Champion”
- In conversation with UN Foundation regarding 501(c)(3)
Future Actions

• High level Panel on Education
• Engaging partner country Champions/spokespersons
• G-8/G-20
• Outreach—Asia; Middle East and Gulf; Foundations; Private Sector
What Do We Want/Need From You?
And Also

• Your commitment to a revitalized FTI partnership
• Your advocacy to keep education high on the global agenda
• Your help in obtaining HOS public support for education
• Your help to involve FTI in upcoming key global events

NOT TO MENTION

• Your advice, criticism, guidance and support in the FTI reform process
Thank You