Fundraising Report

by Carol Bellamy
2002-2009: Looking Back

2002
EFA FTI Launched

- Partnership formed with initial funds committed

2008-2009
FTI Replenishment Task Team Recommendations

- Launch two phase replenishment campaign
- Independent Chair elected
- Donors urged to make longer term commitments
- $6 billion target for 3 year period 2011-2013
2010: Fundraising

External Factors

- Difficult economic climate
- Multiple donor governments in transition
Donor Visits and EFA FTI Visibility

[World map showing different regions highlighted in blue and orange.]

- **Donor Governments visited**
- **EFA FTI Visibility Events**
2011 and Beyond: What’s Next for EFA FTI Fundraising
Strategy

- Get the education message right
- Ensure EFA FTI is well-known and well-regarded
- Strengthen relationships with donors, developing countries and development partners
Resources

- Increased FTI Secretariat fundraising capacity
- Communications plan and stories from the field
- Donor Mapping
- Participation of all partners in fundraising efforts
Actions

- Continued progress on reforms
- March 2011 Replenishment Event (aligned with DFID challenge grant)
- June/July 2011 Replenishment Event (align with ECOSOC Education Theme)
RESULTS

Increased Funding for

EFA FTI and Education
Education
The only investment that will take us out of poverty.

EFA FTI
The only global partnership for education.