GPE PRIVATE SECTOR STRATEGY
Principles, Goals & Objectives

Consultation with the Board, 12 June, 2018
Structure

1. Questions for Consultation
2. Mutual Value Proposition
3. Principles
4. Vision, Goals & Objectives
5. Q and A
3 questions for Consultation

1. Do you agree with the **Principles** proposed in this paper; specifically: (a) the proposal to adopt existing principles, and (b) the additional ‘strategic principles for collaboration’?

2. Do you agree with how the **Mutual Value Proposition** is described in this paper?

3. Do you agree with the draft **Goals**?

4. Do you agree with the draft **Objectives** described under the Goals? What would you prioritise / de-prioritise and what would you add?
Shared Value Proposition

Social Value

Shared Value

Private Sector engagement that drives both GPE goals and private sector growth

Business Value
Areas of shared value between GPE & Private Sector

**Expertise**
For example: data / EMIS systems improvement to improve data generation and utilisation (N.B. Education Data Solutions Roundtable)

**Finance**
For example: direct support for KIX thematic work and pricing concessions for educational goods & services

**Advocacy & Voice**
For example: advocating for increased volume & predictability of funding to education; fostering effective labour market linkages

**Provision of Goods & Services**
For example: engagement in innovation and collaboration for goods and services needed by DCP’s
Principles 1/2: adopting existing principles

The GPE Private Sector Strategy should adopt and build on three sets of existing ‘principles’:


ii. Human rights law and other international agreements; e.g. the Universal Declaration on Human Rights; the Incheon Declaration and Framework for Action

iii. (i) UN Global Compact 10 Principles, (ii) ‘The Smartest Investment: A Framework for Business Engagement in Education’ (A Joint Initiative by UNESCO, UNICEF, the UN Global Compact and the UN Special Envoy for Global Education)
i. Engage on the basis of a **mutual value proposition** between GPE and the private sector, anchored in concrete activities that can be undertaken by both parties;

ii. **Start small** – to build trust, learn and build examples of effective collaboration – and then increase and diversify forms of private sector engagement over time;

iii. Anchor the strategy and activities around **specific GPE mechanisms** (e.g. KIX, ESPDG, ESPIGs, ESIC);

iv. Facilitate sharing of knowledge and good practices about engaging the private sector across **developing country partners**, building from countries’ own priorities and choice of modalities.
Draft Vision, Goals & Objectives

**Vision**

Private Sector expertise, voice, financing and the provision of goods & services effectively support the delivery of GPE2020 goals of improved educational outcomes, greater inclusion and strengthened education systems in support of SDG 4.

**Goals**

1. Increased & aligned PS engagement at the country level
   - 1.1 PS expertise & advocacy supports education sector planning and implementation, including through PS participation in Local Education Groups (LEGs) & Joint Education Sector Reviews
   - 1.2 PS resources & financing are leveraged to enhance implementation of national education sector plans, including through Education Sector Investment Cases (ESICs)

2. Increased & aligned PS engagement at the global level
   - 2.1 PS expertise & advocacy supports the achievement of GPE’s global goals, including through increased PS Constituency engagement in the GPE Board and other global level activities of the partnership, and engagement between GPE and other global business coalitions to raise the profile of education
   - 2.2 GPE supports knowledge generation & learning about effective partnership with the private sector through the Knowledge & Innovation Exchange (KIX), including in the area of private sector provision of educational services.
   - 2.3 GPE raises additional resources from the private sector globally and explores at least one innovative financing instrument with private sector partners

**Objectives**

[N.B. Activities not proposed here, but proposed in paper]