Replenishment 2021
For Discussion
Board Meeting
12-13 June 2019, Stockholm
Replenishment 2021 - introduction

The December 2018 Board meeting requested for consideration at the June 2019 Board meeting “a timing proposal for GPE’s next replenishment along with a strategic approach to replenishment preparation that ensures GPE is able to clearly communicate the results achieved under the current strategy period”.

This document serves as a pre-read for discussion item 2.6 on the Board agenda.

- The February 2018 GPE Financing Conference, co-hosted by Presidents Sall and Macron, was the culmination of an 18-month replenishment campaign that steadily built in intensity.
- Developing country partners pledged US$110 billion over 3 years and donors pledged US$2.3 billion. Approx. US$300m of additional donor pledges since Dakar, coupled with GPE Multiplier tracking to deliver greater leveraged finance than anticipated, means the overall financing goal for 2018-20 is within reach.
- Post-Dakar reviews, including an independent review report, based on confidential interviews with stakeholders and Board consultations, gathered lessons learned and recommendations for future replenishment campaigns.
- The Review Report (English; French), was distributed to the Board in December 2018 and subsequently considered by the Finance and Risk Committee at its April 2019 meeting and the Board Working Group.
- The following pages summarize key lessons learned, FRC and BWG consideration, and a timeline for approach to next replenishment.
Three lessons for successful replenishment

2018 Independent Review (English; French) – key findings and Secretariat planned responses

1. Make the core “GPE offering” stronger
   ✓ draw on new performance and impact data (Results Reports; Country Level Evaluations; program evaluations; third-party evaluations and reviews)
   ✓ leverage Finance and Funding Framework initiatives (Multiplier; KIX; ESIC)
   ✓ ensure clarity on replenishment goal – confirm level of ambition; build defensible methodology
   ✓ build communications capacity – implement communications review findings

2. Deepen and broaden engagement with DCPs and donor countries
   ✓ more extensive engagement – increase advocacy capacity; expand leadership engagement in DCPs and donor countries

3. Better leverage DCP leadership in financing
   ✓ sequence domestic and donor financing events
   ✓ identify DCP champions (including host)
Secretariat implications and cost considerations

2018 Independent Review – identified key implications for GPE Secretariat, and Secretariat responses

1. Continue to refine core operating model to ensure stronger link between funding and outcomes
   ✔ fine tuning operating model in response to evaluation reports and other evidence (ongoing)

2. Invest further in broadening and deepening senior relationships in DCP and donor countries by enhancing senior leadership political engagement and building more robust support capacity
   ✔ expand appropriate advocacy capacity (as budget permits)

3. Enhance communications function to better “make the case” for GPE and elevate profile
   ✔ communications review complete and recommendations being implemented (as budget permits)

Costs

✔ Financing of additional capacity to run the campaign, escalating from January 2020 to Q2 2021 – illustrative budget included in Secretariat budget and workplan (see BOD/2019/06 DOC 10); refined budget to December 2019 Board

✔ Financing the event(s): hard to predict. Dakar cost $1.3m, although venue was free
Finance and Risk Committee outcomes, 26 April 2019

- Broadly endorsed review findings
- Recognized need for **stronger link to results/value add**;
- Encouraged **better leveraging of DCP leadership** and financing
- Suggested **improved communications** and brand visibility
- Concurred on **aligning replenishment to next strategy period** with detail (5 year ask?/3+2 ask?) to be informed after outreach to donors
- Supported **increased ambition**: should reflect demand, absorption capacity and fit of funding framework and operational model
- Noted that the **role of Board/FRC needs further thought**: pre-Board retreat sessions proposed for December 2019 and June 2020
- Requested that an indication of **replenishment surge budget** be included in Secretariat FY20 budget to Board in June; to be refined for decision Dec 2019 (via October FRC)
Pre-requisites for successful replenishment - considered by Board Working Group, 16 May 2019

- Clear sense of **ambition** – more and better financing needed
- Robust **Strategic Plan** – replenishment ask aligned to Plan
- Strong evidence and results base – power of evaluations, results reports and external reviews
- GPE as a Fund capable of **moving significant $** – operational and funding model needs to ensure throughput
- Ability to **link $ to outcomes** – attribution vs. contribution; long-term investments
- Early identification and **commitment of hosts** – hosts’ advocacy an essential element of success
- **Apply lessons** from 2018 replenishment – (see slides 3 and 4)
Perspectives on joint replenishment options

- Board working group considered potential for joint replenishment with other actors
- Education Cannot Wait (ECW) and International Finance Facility for Education (IFFEd) planning individual pledging meetings in September 2019
- Education Outcomes Fund (EOF) and Global Book Alliance (GBA) may have interest in aligning with GPE replenishment campaign
- Review options during strategic planning process
Replenishment timeline

2019

- Analytical work
- Board: strategic plan development

2020

- Identify hosts
- GPE 2025 Strategy approval
- Launch Case for Investment
- Campaign surge

2021

- GPE Financing Conference

KEY MOMENTS

- Board: surge budget approval
- UNGA 2020 Event
- Partners’ Forum (domestic finance)

EXTERNAL EVENTS

- ECW Replenishment
- IFFEd Replenishment (UNGA, September)
- Global Fund Replenishment Conference, Lyon, France (10 October)
- Gavi Replenishment Conference, UK (mid-2020)
Next steps

- Illustrative replenishment surge budget to June Board (see BOD/2019/06 DOC 10)
- FRC consideration of replenishment surge plan and budget in October
- Refined surge budget proposal to December 2019 Board meeting
- Replenishment planning discussion at December 2019 pre-Board retreat
- Case for Investment development first semester 2020 (aligning with Strategic Plan finalization)
- Board discussion at June 2020 meeting